

Globethics Repository

The logo for Globethics, featuring the word "Globethics" in white, sans-serif font centered within a solid blue rectangular background.

Annual Report 2011

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Thirst for Values

In 2011, the Fukushima disaster shocked energy policies, the financial and debt crisis in Europe and America renewed the call for economic alternative models, the Arab spring strengthened democratic participation and Islamic movements.

The ongoing climate change and food insecurity calls for more radical sustainability policies, the lack of trust in political and business leaders calls for leadership ethics, the continuation of corruption worldwide and challenges in educational systems lead to the call for new value education.

Behind these developments, a thirst for value-based, honest, transparent, credible behaviour and structures is obvious. The impressive growth of Globethics.net with the tripling of registered participants in a single year and increased use of the online library and networking is an expression of this thirst.

We thank the Board, the staff in Geneva and the regional programmes, the participants and volunteers and especially the donors for all their input, encouragement and support.



*Walter Fust
President of the Board*



*Prof. Dr.
Christoph Stückelberger
Executive Director
and Founder*

Highlights

Achievements 2008-2011, Strategy 2012-2015

In 2011, the **strategic period 2008-2011** came to an end and the Board of Foundation adopted the strategy 2012-2015. Achievements in 2008-2011 showed strong progress:

- | Transformation of Globethics.net from an Association into a Foundation in 2008
- | Growth in the number of registered participants from 437 to 42,000
- | Increase in the number of visits to the website from 25,000 to 450,000 per year
- | Launch of the global online library on ethics in 2008 and of a second section on theology and ecumenism in 2011
- | Over one million full-text articles and books at the end of 2011 in the library, with an increasing number of downloads, especially from developing and emerging countries
- | Daily online newsfeed on ethics in five languages, with a selection from 100,000 sources
- | Globethics.net signed 28 partnership agreements for general cooperation, 29 for the Global Ethics Forum and 16 for the Theological Library Consortium. Partners include global and continental professional ethics networks, project partners, funding partners, scientific partners, media partners and library partners
- | In addition to the Head Office in Geneva, regional programmes with offices have been opened in China, Indonesia, India, East Africa (Kenya), and others prepared in South America, Franco-phone Africa and Russia
- | Income was tripled from 0.4 million to 1.2 million Swiss Francs per year

The **Strategy 2012-2015** aims at continuation and expansion. It can be downloaded (www.globethics.net/web/ge/about-us/portraits) and ordered in print.

Network

Asia is Champion

Registered participants

Globethics.net tripled the number of registered participants in 2011 from 14,000 to 42,000! This was the result of a successful online AdWords campaign through Google, search engine optimisation, the improvements made on the website, and promotion by the regional programmes and partner networks. It is also linked to quantity and quality of documents and services available on the website and from the organisation. There was a clear increase in registrations following the launch of the new website and of the Global Digital Library on Theology and Ecumenism, GlobeTheoLib in September 2011.

Registered participants come from over 200 countries, but the champions are all in Asia: India and Indonesia on top, fol-

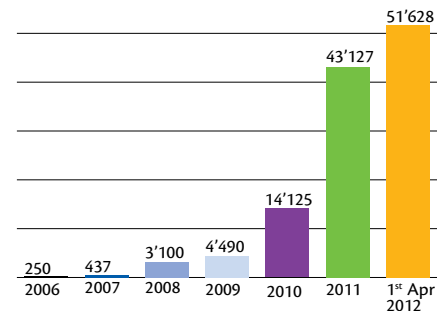
lowed by Malaysia, China, Philippines and Pakistan. In Africa, Nigeria has the highest number. Latin America is still to come. USA has the same number as the Philippines, and Germany, the European champion, the same as Egypt or Iran.

This shows that the main boom for Globethics.net is in the global South, which is also the primary target group. To ensure that the network is truly global, more registrations from the North are envisaged.

Forty percent of the registered participants are women, varying between 30 and 70 percent per country. A high diversity of professional backgrounds is represented: private, public and nongovernmental sectors, but especially academic teachers. The percentage of students interested in the library increased to over 40 percent.

All participants have their own profile page and many subpages for biography, favourites, selected documents and journals from the library, and (new) selected friends from the network.

Registered Participants - 2006 to 1 April 2012



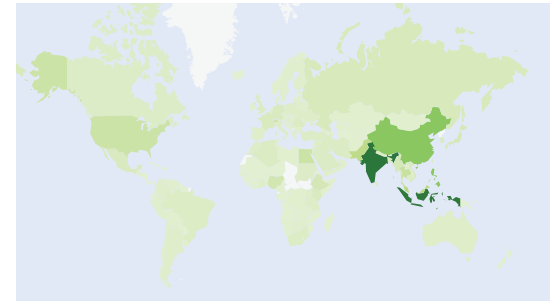
Registered organisations and three new global directories

The presence of institutional actors increased on Globethics.net, particularly thanks to three new specialised unique searchable online databases as directories:

- a) the Directory of Ethics and Responsibility includes more than 1,400 organisations from all continents
- b) the Directory of Business Ethics Organisations was started
- c) the Directory of Business Ethics Experts includes around 450 individual experts

Social networks

During 2011, the presence on social networks was also strengthened. The peak of activity on Facebook and Twitter was in June and July, thanks to the Global Ethics Forum, messaging about the workshops and outcomes. The launch of the new website and GlobeTheoLib, along with an increased daily presence and the fundraising campaign in December, kept the activity lively during the Fall. On social media pages, Flickr, YouTube and Podbean, pictures, videos and audio files were shared. Social media are to be developed still further in Globethics.net.



In 2011, people from over 200 countries/territories paid 454,566 visits (+93%), with 1,275,872 page views (+86%).

The darker the green, the more visits from a country.

Library

More Content and Services – for Free

The Global Digital Library on Ethics (GlobeEthicsLib) was launched in 2008. It is the leading global online library on ethics. Globethics.net is now building up further libraries on related disciplines. As a first step, a Global Digital Library on Theology and Ecumenism (GlobeTheoLib) was inaugurated in September 2011. This is a joint project with the World Council of Churches and more than 20 consortium partner organisations on all continents. Further digital libraries, including on Islam and on Philosophy, are planned.

In a globalised world where intercultural understanding is a vital necessity, the online libraries of Globethics.net can play an important role in promoting understand-

ing of culture, faith, traditions and values across boundaries and finding orientation. The portal is multilingual and documents can be in any language. All documents are full text and can be downloaded for free. The goal of the libraries is to increase access to documents for users in the Global South (developing countries) and to enable interaction with the Global North.

New content

In 2011 efforts were focused on four major activities:

- | Redeveloping the Website to offer easier access to journals and other content
- | Launching GlobeTheoLib as the second wing of the library. More than 5,000

people registered as participants in the ten weeks following the launch

- | Further developing the quality and quantity of the content of the libraries: a further 300,000 full-text documents
- | Continuing to develop special collections related either to an institution or to a special field of ethics, such as Business Ethics, Islamic Ethics, Health Ethics. Institutional collections have been added from the International Ecumenical Peace Convocation, the United Nations Research Institute for Social Development, and Transparency International

Facts and Figures

At the end of December 2011, the Globethics.net libraries included:

- | 1,025,510 full-text documents (937,148 scientific articles; 88,362 entries from reference books)
- | 11,263 documents submitted by Globethics.net participants and the international team of submitters and reviewers
- | 15 special collections, with more than 36,000 documents
- | More than 320 journals
- | More than 330 reference works
- | On average, more than 4,300 documents downloaded each month, in total more than 50,000 in 2011



Workgroups

Online Research Cooperation



Over 20 online research workgroups, each with 5 to 20 participants from different continents, have been active in 2011. Most do not meet, but communicate with the online tools on the Globethics.net website and Skype conferences. Following the Global Ethics Forum in June 2011, 12 new online workgroups on business ethics and corporate responsibility were launched to take forward projects identified during the conference.

A successful workgroup on Religion and Decent Work, a project undertaken with the International Labour Organisation (ILO) and others, led to the publication “Convergences: Decent Work and Social Justice in Religious Traditions. A Handbook”.

The new library GlobeTheoLib brought together groups for a Global Survey Project on Theological Education in World

Christianity, on The Future of Theological Education in Africa, and on Orthodoxy and Ecumenism.

The workgroup for the Islamic Ethics Collection under the leadership of Globethics.net Indonesia took off and led to the launch of the collection in March 2012.

Publications

Global and Contextual Research Results



Globethics.net publications concentrate on research results in ethics, either with contributions from different continents (as in the Globethics.net Series) or focused on one contextual contribution from one author (as in the Globethics.net Focus). Two new series start in 2012: online Theses on ethics and Texts of the Board or other collectives. All publications are mainly online: they can be downloaded for free from the website and can also be ordered in print. The most recent publications include:

Globethics.net Focus

Das Menschenrecht auf Nahrung und Wasser: Eine ethische Priorität
Corruption-Free Churches are Possible: Experiences, Values, Solutions
La République Démocratique du Congo en panne: un bilan 50 ans après l'indépendance
The Value of Values in Business: Global Ethics Forum 2011 Report and Recommendations
Ethics in Politics: Why it matters more than ever and how it can make a difference

Globethics.net Series

Responsible Leadership: Global and Contextual Perspectives
Overcoming Fundamentalism: Ethical Responses from Five Continents
Calvin Global: How Faith Influences Societies
Sharing Values: A Hermeneutics for Global Ethics

Global Ethics Forum 2011

The Value of Values in Business

The Global Ethics Forum 2011, a two-day conference at the UN in Geneva brought together 260 participants from all continents and sectors to promote ethics in business. Over 60 moderators and panellists in two plenaries and three sets of four parallel workshops led debates on “The value of values in business: Global Perspectives, Practical Solutions”. The diversity of the participants was one of the strengths of the forum. The event marked a significant step forward in building a global network of people from corporations, governmental and non-governmental organisations, academic institutes and think tanks, all convinced that we have to seize this opportunity to work together and make a difference.

Questions addressed at the 2011 Forum included what is the value of values in business and what is the added value of corporate responsibility and ethics in business.

Corporate responsibility, when genuine, serves the long-term self-interest and reputation of the corporation and serves the community and society as well.

It serves the cause of sustainable development, not just by safeguarding the environment or avoiding social harm, but also by promoting businesses that are themselves sustainable.

The Global Ethics Forum is a three-year project (2011-2013) involving research, documentation, exchange and global conferences. By engaging all stakeholders, the project aims to provide innovative practical solutions to the problems of corporate responsibility faced by the business community and society as a whole. 35 partner and funding organisations from the academic, private, public and non-governmental sectors and the conference organiser EIE Global in Paris helped to make the 2011 conference a success. With its follow-up projects, it is a concrete contribution to the next steps in global business ethics and corporate social responsibility.

The 70-page report of the conference with over 70 recommendations is available at <http://www.globethics.net/gef>.





Quotes from participants

“Bravo pour ce travail fantastique”

“ I don't have funds to access information I need for my dissertation, so this online library will allow me to complete it ”
Student at the National University of Science and Technology, Zimbabwe

“ Bravo pour ce travail fantastique et pharaonique. Merci de le mettre à la disposition de tous, même des plus petits et des plus humbles ”
Participante, France

“ La calidad de los trabajos de este grupo académico es impresionante y los temas básicos son formidables.[...] Your organisation reflects professionalism, care and respect ”
Ramon Sanchez, Business and Project Development Planner, Puerto Rico

“ I am a public sector auditor serving in the Office of the Controller and Auditor General of Bangladesh for the last 24 years. My organisation's responsibility is to ensure accountability and transparency in the public sector. Ethics is an important factor and precondition to achieve this. I want that my organisation and my society as whole should be free from all unethical activities. Globethics.net helps me ”
Mohammed Iqbal Hossain, Bangladesh

Partnerships

Over 80 partner organisations

In order to strengthen ethics on a global level, partnerships with specialised organisations are key for Globethics.net: 4 regional programme partners, 6 scientific ethics networks, over 20 library partners, 3 network partners, 15 funding and project partners, 4 service partners, 3 media networks, 21 consortium partners for GlobeTheoLib and 35 partners for the Global Ethics Forum – some overlapping – represent over 80 different global, continental and local partners organisations. Among them are the following.



Regional Programmes

China, Indonesia, India and East Africa

Globethics.net is a global network that exists in regional contexts. The idea behind developing regional programmes is to enrich global outreach by opening up offices with local contacts and resources and to create a balance between global and contextual ethics. The regional programmes identify and include ethics resources from their regions in the global library, attract new participants, translate website content and documents, engage in regional research, and moderate local workgroups.

Each regional programme has a group of two to three directors who hold senior academic or other professional positions and a part-time programme executive.

In 2011, Globethics.net supported the development of the three regional programmes in China, Indonesia and India and

opened a new programme in East Africa based in Nairobi. The first steps to explore establishing new programmes in South America, Central America, Russia/Eastern Europe and Francophone Africa were also taken in 2011. The second annual workshop for the staff of the regional programmes was held in Geneva in September 2011 - to learn from each other, monitor policies and practices across the network, evaluate activities and plan for the following year.

Globethics.net China

Globethics.net China started in 2009 and is hosted and coordinated by the Centre for International Business Ethics (CIBE). CIBE, based at the University of International Business and Economics, Beijing, is an international non-profit research institution. It aims to integrate ethics into business

strategies by facilitating dialogue between business people and scholars through conferences and training seminars. The team in China is working on developing a special collection in the library on Confucian ethics, as well as adding content in Chinese.

Globethics.net Indonesia

Globethics.net Indonesia started at the beginning of 2010 and is hosted and coordinated by the Indonesian Consortium for Religious Studies (ICRS) in Yogyakarta. ICRS-Yogya is a consortium of three universities: Gadjah Mada University (UGM), the State Islamic University Sunan Kalijaga (UIN) and Duta Wacana Christian University (UKDW). Together they offer an integrative, international PhD programme in interreligious studies. It is a unique religious studies doctoral programme that

is co-sponsored by Muslim, Christian, and national-secular universities. The second largest group of registered participants of Globethics.net is from Indonesia, counting over 8,000 persons in April 2012. The Indonesian office worked hard to launch the new special collection on Islamic Ethics in March 2012 and continues to integrate a substantial amount of Indonesian documents and journal articles to the library.

Globethics.net India

Globethics.net India was formally established in September 2010. The programme is hosted and coordinated by Dharmaram Vidya Kshetram College in Bangalore. The team of directors represents various fields of ethics and Indian society: philosophical Indian ethics, business ethics and community and development ethics. India shares first

place with Indonesia for the largest number of registered participants of Globethics.net, counting over 8,000 people in April 2012. The India office has integrated a substantial amount of documents in the library.

Globethics.net East Africa

The Kenya-based regional programme for East Africa is the most recent to join the Globethics.net family. The invitation was put out to host the East Africa programme at a workshop in Nairobi in October 2010. The programme was established in March 2011 and Herbert Mankinda was employed as the programme executive in July 2011. The Advisory Board was established, and the focus of efforts in this first phase has been on making Globethics.net known and extending the network of participants in East Africa.



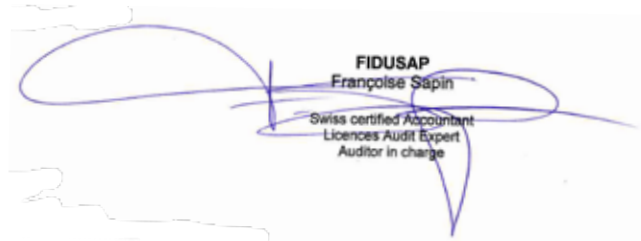
Accounts 2011

Thanks for the support

Auditors Statement

"Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements and the proposed appropriation of available earnings do not comply with Swiss law and the company's articles of incorporation. Financial statements show a net loss of CHF 44.655.68 for the year 2011."

Geneva, April 19, 2012



FIDUSAP
Françoise Sèpin
Swiss certified Accountant
Licences: Audit Expert
Auditor in charge

Balance	
Assets	
Petty Cash	1,884.02
Cash in Bank	455,529.32
Prepaid expenses	13,832.54
Accounts Receivable	117,678.47
Total Assets in CHF	588,924.35
Liabilities and Fund Balances	
Liabilities	
Accrued Expenses	51,735.44
Other Liabilities	246,176.00
CIBE Funds to be transferred	100,000.00
Total Liabilities	397,911.44
Fund Balances	
Special Funds	
Founder Fund	9,040.14
Cassam Fund	1,000.00
Total	10,040.14
Fund for general operations:	
Beginning balance, January 1	225,628.45
Add: surplus during 2011	(44,655.68)
Balance end, December 31	180,972.77
Total Fund Balances, end	191,012.91
Total Liabilities and Fund Balances in CHF	588,924.35

Globethics.net as a not-for-profit foundation needs **donations** to reach its goal and to carry out its services for developing countries. They can be made in Swiss francs in the name of Globethics.net Foundation to:

Bank account: UBS, CP, CH-1211 Geneva 2, N° 0240-703038.01L

IBAN - CH31 0024 0240 7030 3801 L

SWIFT - UBSWCHZH80A

Post account: Postfinance, CH-8057 Zürich, N° 87-713100-7

IBAN - CH69 0900 0000 8771 3100 7

SWIFT - POFICHBEXXX

Income	
Private Foundations/Private Sector	511,812.00
Globethics.net Restricted Fund/GIS annual benefit 2010 *	96,207.46
GIS extraordinary contribution for the year	130,000.00
Diverse donors/individuals online	12,501.67
Globethics.net Club 100	11,993.00
Development Agencies	139,287.00
Publications	3,504.17
Globethics.net projects and services	62,195.00
Bank interest income	872.87
Other income/reimbursment/honorarium	28,035.95
Total Income in CHF	996,409.12
Income Special Projects	
Global Ethics Forum	266,711.86
GlobeTheolib	86,479.02
Total Income - Special Projects	353,190.88
Total Income with Special Projects	1,349,600.00

* The Association Globethics.net Immo Solutions (GIS) was created in 2010 by Globethics.net Board of Foundation as a fundraising tool to ensure a more sustainable and long term income stream for the Foundation, principally through investment in real estate. It was decided that the Restricted Fund would be transferred to the Association to be used as capital for investment.

Expenses	
Globethics.net Library	416,149.77
Library software adaptation/development	138,868.88
Licensed content (journals, news, books)	56,344.34
Server fees	13,572.93
Globethics.net submissions	6,933.79
Online Marketing Library	59,757.10
Programme Staff library	130,672.73
GlobeTheolib Consortium Membership	10,000.00
Network	352,395.19
Website Maintenance incl. Library	130,922.85
Regional Coordinators (Programmes)	106,149.62
Translations	150.00
Network Marketing Print Material	11,609.21
Programme Staff Network	103,563.51
Research	69,492.33
Conferences and Workshops	442.75
Projects (surveys, SME), excl. conferences	6,929.10
Publications/GE Online Publishing	7,292.74
Programme Staff Research	54,827.74
Special Projects	281,541.45
Global Ethics Forum	265,392.23
Survey on Business Ethics	16,149.22
Leadership, Fundraising, Institution	274,676.94
Leadership and Assistance	91,379.56
Fundraising Staff	85,287.59
Board of Foundation (2/year)	12,704.04
Office Infrastructure (incl. Rent and IT)	53,015.44
Accounting and Audit	11,432.10
Institutional Development	1,681.88
Travel Staff	6,967.92
Bank Charges	665.77
Miscellaneous	11,542.63
Total Expenses in CHF	1,394,255.68
Surplus	(44,655.68)
Total	1,349,600.00

International Secretariat (status April 2012)

The Globethics.net International Secretariat is located in Geneva, Switzerland, close to the international organisations. The small team equivalent to four and a half full time staff was strengthened with new staff.



Director/Founder	Prof. Dr. Christoph Stückelberger ¹¹
Coordination	Lucy Howe López ¹⁰
Libraries	Amélie Vallotton Preisig ² , Dr. Stephen Brown ⁸
Network	Nadia Gianoli ⁴
Publications	Páraic Réamonn ⁹
Social Networking	Mwenda Kobia (until March 2011)

On photo from regional programmes:

Stella Yang ³, China, Siti Syamsiyatun ⁵, Indonesia,
Saju Chackalackal ⁶, India, Elisabeth Nduku ⁷, Kenya

Research Assistants/Interns

Krysta Bishnauth (2010-2011), Muriel Junaideen (2011), Barbara Martin (2011), Thomas Schönberger ¹² (2011-2012), Céline Monnier ¹ (2011), Fabienne Mabillard (2012), Abaa Rosa Hänseler (2012)

Associates

Prof. Dr. Deon Rossouw, Samsoun Nouay, Nadia Balgobin,
Dr. Teodorina Lessidrenska (mandate Global Ethics Forum 2012)

Volunteers

Many persons on all continents support Globethics.net as volunteers.

Board of Foundation

The Board met for two two-day meetings in April in San José/Costa Rica and in October in Geneva/Switzerland. The new Strategy 2012-2015 and policies related to the library, the network, regional programmes, partnerships, publications, the Global Ethics Forum project and the global theological library were discussed. In addition to attending the meetings, the Board members also play an important advisory role in their respective fields of competence and for their regions.



Mr. Walter Fust
Switzerland
Ambassador, former Director of Swiss Agency for Development and Cooperation



Prof. Dr. Heidi Hadsell
USA
President and Professor of Ethics, Hartford Seminary



Prof. Dr. Clotilde Fonseca
Costa Rica
Consultant, Minister of Science and Technology of Costa Rica until 2011



Prof. Dr. Muhammad Machasin
Indonesia
Director of Islamic Higher Education, Ministry of Religious Affairs, Indonesia, until 2011



Mr. S.D. Shibulal
India
Chief Executive Officer, Co-founder and Member of Board Infosys Technologies Ltd.



Ms. Jill Cousins
Netherlands
Programme Director of the European Digital Library/Europeana and Executive Director of the EDL Foundation



Prof. Dr. Parichart Suwanbubha
Thailand
Director of the Institute of Human Rights and Peace Studies, Mahidol University



Rev. Dr. Sam Kobia
Kenya
Ecumenical Special Envoy to Sudan, former General Secretary of the World Council of Churches



Dr. Guido Sacco
Switzerland
General Manager, Bestimmo Suisse SA

贸易伦理学

ПОЛИТИЧЕСКАЯ ЭТИКА

Bioéthique

الأخلاق الإسلامية

Medienethik

Etika Bisnis

Environmental Ethics

环境伦理学

деловая этика

الأخلاق البيئية

Islamic Ethics

Ética de la medicina

Political Ethics

Vision

To empower people from all regions of the world, especially in developing and transition countries, for ethical dialogue, reflection and action by

- | Providing **access** to knowledge resources on ethics through our Global Digital Library on Ethics and Theology
- | Facilitating **networking** on ethics in our Globethics.net online community of persons and organisations
- | Stimulating global collaborative **research** on selected fields especially business ethics, inter-religious ethics, environmental ethics, health ethics, responsible leadership

Vision and Mission of Globethics.net

Outlook 2012

- | International Conference Global Ethics Forum 2012 "Seeds for Successful Transformation 2012: The Value of Values in Responsible Business"
- | Expansion of the Global Libraries and collections
- | Further increase in the number of registered participants
- | New regional programmes in Francophone Africa, South America and Russia planned
- | Implementation of the Strategy 2012-15

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