

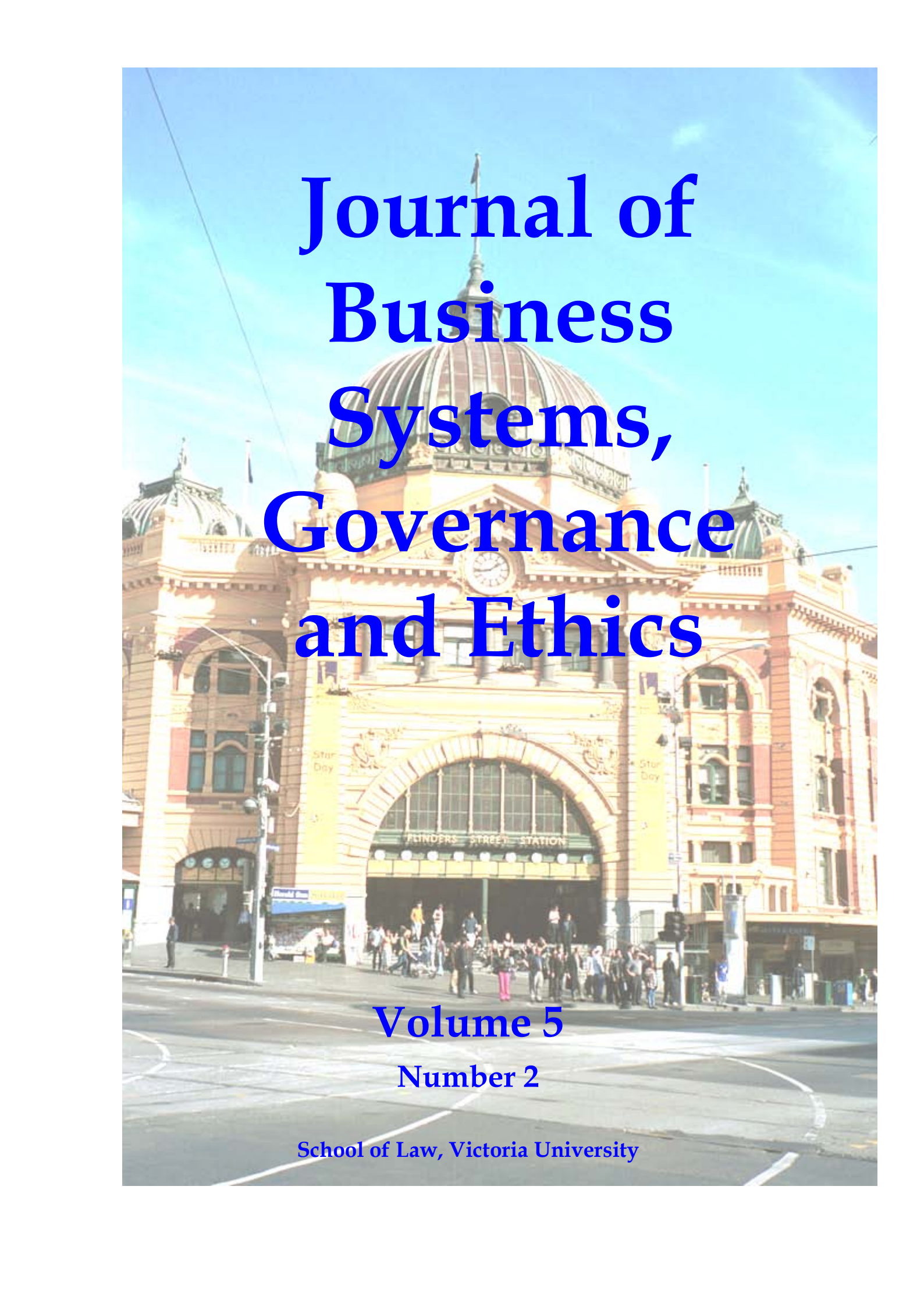
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Table of Contents

Editorial	iv
Organisational Culture and Corporate Performance: Empirical Evidence from Nigeria	1
<i>Olu Ojo</i> Department of Business Administration, College of Management and Social Sciences, Osun State University, Okuku, Osun State, Nigeria	
Entrepreneurial Intentions among Business Students in Pakistan	13
<i>Abdullah Azhar, Annum Javaid, Mohsin Rehman and Asma Hyder</i> NUST Business School, Islamabad, Pakistan	
Effective Diagnosis in Organisation Change Management.....	23
<i>Ahmed Hassin</i> Deakin University, Australia	
Ethics Code Awareness, Usefulness and Professionalism of Malaysian Journalists.....	31
<i>Quah Chun Hoo, Leong Shi Yeing</i> School of Management, Universiti Sains Malaysia, Minden, 11800 Penang, Malaysia. <i>Guok Eng Chai</i> Principal Consultant and Entrepreneur, GEC Management Consultant, Kuala Lumpur, Malaysia	

Editorial

This is the second issue of Volume 5 of the *Journal of Business Systems, Governance and Ethics* for 2010, its 5th year of publication.

The first article in this issue: *Organisational Culture and Corporate Performance: Empirical Evidence from Nigeria* is by Olu Ojo from Osun State University, Nigeria. In the article the author uses a survey research design technique to examine different concepts of organisational culture in order to ascertain the importance of the relationship between organisational culture and corporate performance in a business context. The population used was employees of Nigerian commercial banks, and primary data was collected through questionnaires administered to the selected respondents. The conclusions drawn from the study were that organisational culture plays a vital role in an organisation's general performance.

Next is an article: *Entrepreneurial Intentions among Business Students in Pakistan*, by Abdullah Azhar, Annum Javaid, Mohsin Rehman and Asma Hyder from NUST Business School, Islamabad, Pakistan. The main focus of their study was on measuring factors affecting entrepreneurial intentions among business students in Pakistan. Their research made use of the 'Entrepreneurial Intention Model' which has its foundation in the Theory of Planned Behaviour. The study particularly focused on personal attraction, perceived social norms and perceived social behaviour.

Ahmed Hassin, from Deakin University, Australia, writes on *Effective Diagnosis in Organisation Change Management*. He notes that organisations are part of interactive and dynamic environments and face considerable pressure to meet customer, beneficiary and stakeholder expectations. In the article he argues that the key to establishing effective change and transformation in organisations lies in the early stages of assessment and diagnosis: if the diagnosis is wrong, the treatment will be ineffective.

The final article: *Ethics Code Awareness, Usefulness and Professionalism of Malaysian Journalists*, was written by Quah Chun Hoo and Leong Shi Yeing from the Universiti Sains Malaysia and Guok Eng Chai from GEC Management Consultant, Malaysia. Their article explores how Malaysian journalists with idealistic and relativistic orientations perceive their ethical codes. It also looks at the code's usefulness, their professionalism and whether there is any significant difference amongst Malaysian journalists from different language dailies and media of education in terms of their idealism and relativism. The research found that Malaysian journalists who scored higher in idealism and lower in relativism were more inclined to adhere to their codes of ethics compared to their counterparts.

Arthur Tatnall
Editor