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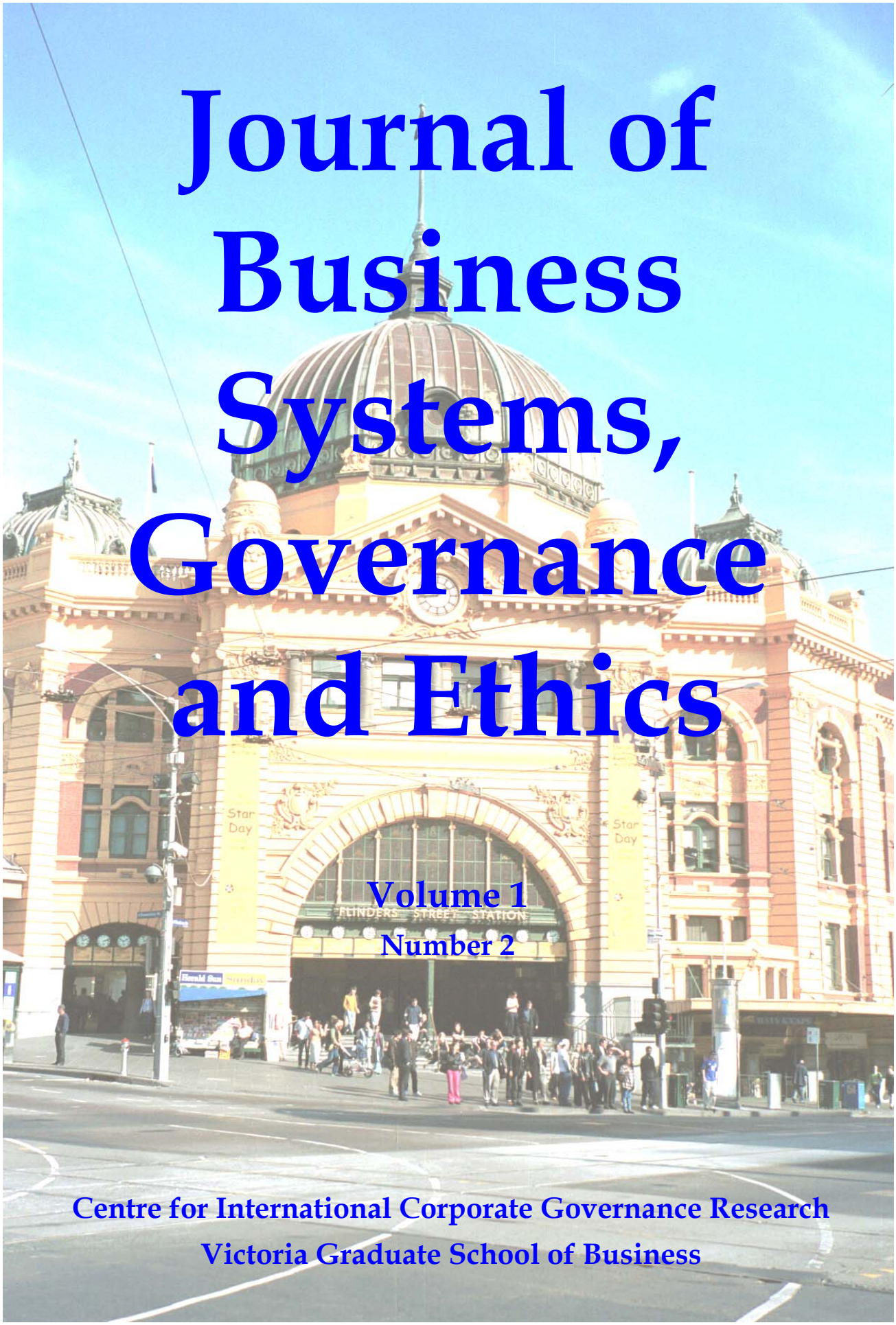


Editorial [of the Journal of Business Systems, Governance and Ethics, vol. 1, issue 2, 2006]

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Item Type	Article
Authors	Tatnall, Arthur
Publisher	Victoria University
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Download date	2026-11-13 21:07:47
Link to Item	http://hdl.handle.net/20.500.12424/171290

Journal of Business Systems, Governance and Ethics



Volume 1
Number 2

Centre for International Corporate Governance Research
Victoria Graduate School of Business

Journal of Business Systems, Governance and Ethics
Volume 1, Number 2. July 2006

Editor: Arthur Tatnall

Editorial Board: Anona Armstrong, Paul Darbyshire, Ronald Francis, Ron Kluvers, Elaine Martin, Arthur Tatnall, Andrew Wenn, John Zeleznikow

The Journal of Business Systems, Governance and Ethics is published four times a year by Victoria University in on-line format for no charge. Printed copies are available, for a fee, upon request.

All articles published in this journal were subject to a process of blind peer review by at least two reviewers before selection for publication by the Editorial Board.

Submissions are welcome for research articles of between about 5,000 and 10,000 words in any area relevant to the journal's coverage. Potential articles should, in the first instance, be sent to: Kate Hill at the Victoria Graduate School of Business: Kate.Hill@vu.edu.au

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National Library of Australia Cataloguing-in-Publication data:

ISSN: 1833-4318

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Journal of Business Systems, Governance and Ethics

Vol 1, No 2. July 2006

Table of Contents

Table of Contents iii

Editorial iv

Ageing and the Economy: Time for a Debate Based on Evidence 1

James Doughney

Using a Technology Acceptance Model to Investigate Academic Acceptance of the Internet 13

Napaporn Kripanont

What can the *Instinctive Drive system*™ Offer the Workplace? A Qualitative Exploration 29

Anneke Fitzgerald, Ann Dadich, John Fitzgerald

Adoption of Internet and Web Technology for Hotel Marketing: A Study of Hotels in Thailand 47

Suree Khemthong, Linda M. Roberts

Cross-Cultural Practice in International Corporate Governance 67

Chiu-Yi (Joy) Lee

Editorial

Articles for the second issue of the Journal of Business Systems, Governance and Ethics were selected with a view to spanning the range of issues covered by the new journal. As described in the first issue, the goal of the journal is to span a number of important areas of business research, and in doing so to offer a different perspective on systems, governance and ethics as they relate to business. This issue has articles on economics, corporate governance, hotel marketing, higher education, the Internet, and teamwork in the workplace. As with the first issue, articles cover both Australia and Asia.

In the first article Doughney puts the proposition that policy discussions about ageing in Australia have for a long time taken for granted the untested proposition that population ageing will create an almost insurmountable economic burden for future generations. The paper then critically evaluates the evidence for this proposition. Next Kripanont outlines research conducted using the Technology Acceptance Model into the uptake of Internet technology by academics in business schools in Thailand. In the third article Fitzgerald, Dadich and Fitzgerald note that despite the potential benefits afforded by teamwork within the workplace, it can be difficult for employers and senior personnel to establish and maintain teams that gel. They go on to investigate how the Instinctive Drive system may offer a method for gauging individual instinctive drives and describe recent quantitative research the affirms that this tool is statistically reliable and valid. An article by Khemthong and Roberts next looks at the adoption of Internet technologies for hotel marketing in Thailand. They consider organisational, technological and environmental factors on the adoption of the Internet and of Web based marketing activities. The final article by Lee investigates how cross-cultural practices affect corporate governance. She suggests that because of increasing global competition and internationalization of world markets, international expatriate assignments are becoming essential to successful worldwide development for many multinational corporations.

This issue of the journal contains articles from both academic staff and students at Victoria University and at the University of Western Sydney. The first issue had only articles from Victoria University, and the Editorial Board looks forward to seeing more contributions from other universities in the near future. All papers in the journal have been subjected to a process of blind peer review by at least two reviewers. Articles were then only accepted after appropriate changes and corrections had been made by the authors.

We hope that you find the content of this issue both interesting and readable.

Arthur Tatnall

Editor