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## Ethics in higher education for the common good : annual report 2018

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Globethics.net

# Ethics in Higher Education for the Common Good

Annual Report 2018



# Contents

## Foreword

### **Ethics in Higher Education for the Common Good**

Through an online learning platform and training workshops, we are helping to develop talents and increasing capacities that benefit society

## Empowering

### **Globethics.net Academy**

Through an online learning platform and training workshops, we are helping to develop talents and increasing capacities that benefit society

## Transforming

### **Globethics.net Network**

We are a vibrant community of individuals and organisations representing stakeholders in all sectors of society. See how we are connecting through events

## Holistic approach

### **Globethics.net Library**

With our world class digital library on ethics, theology and philosophy, we are changing the way students, academics and professionals access information

## Integrity

### **Institutions, Teachers, Students, Professions**

Our four programmes help to build up and foster personal and institutional integrity and sustainable leadership

4

## Competence

### **Globethics.net Publications**

For over 10 years, we have been providing high-quality literature on ethics, theology and philosophy for free to over one million people

6

## Sustainability ...

### **Globethics.net Partnerships**

Our work continues together with over 300 partners, including Consortium members, library and publication partners and other NGOs

8

## ... and Stability

### **Globethics.net Accounts 2018**

We are immensely grateful to all our donors who have kept us stable throughout the year. We also thank all those who donate their expertise to our work

12

## Board of Foundation

### **Former Board Members and Senior Advisors**

We have an international Board of Foundation, Senior Advisors and staff from different countries, sectors, traditions and fields of expertise

16

## Vision, Mission and Values

### **The Globethics.net Foundation**

Our vision is Ethics in Higher Education, serving teachers, institutions, students and professions

22

26

29

32

38

# Foreword

## Ethics in Higher Education for the Common Good

### *Cover Image:*

*Globethics.net Ethics in Higher Education Cycle with (clockwise) Institutions, Teachers, Students and Professions*

At Globethics.net we share with our entire network and friends the challenges confronting humanity due to the growing lack of values, norms and ethical principles that guide people. We work to promote the integration of ethics in education and across sectors as a means to fostering global peace for sustainable development.

The collapse of values-driven education is the collapse of any society. The late Nelson Mandela once said that “destroying any nation does not require the use of atomic bombs or long range missiles. It only requires lowering the quality of education”. Allowing unethical practices to flourish, such as abuse of power, cheating, sexual harassment, indiscipline, corruption and mediocrity by teachers, students and institutions have a negative impact on society.

Our vision at Globethics.net is to promote and embed Ethics in Higher Education. Our approach is ETHICS. These six letters stand for Empowerment,

Transformation, an Holistic approach, Integrity, Competence and Sustainability.

You will see in this Annual Report 2018 how ETHICS breathes through what we do, through our four programmes – for teachers, higher education institutions, students and the professions – and through our four resources – the Globethics.net Academy, Network, Library and Publications.

Living according to ethical values and virtues is a life-long commitment requiring daily attention, discipline, humility and respect as we learn from and share our accumulated wisdom and continue reflection in order to take decisions and actions that are values-based.

We thank you for all of your contributions to this endeavour, invite you to continue to support our joint efforts towards making ethics a way of life through education and trust that you enjoy reading this report.

*Prof. Dr Obiora Ike*  
*Executive Director*

*Ms Lucy Howe López*  
*Deputy Executive Director*

*Prof. Dr Christoph Stückelberger*  
*Academic Dean ad interim*

### *Img. 1: Executive Committee*

*From left to right:  
Christoph Stückelberger,  
Obiora Ike,  
Lucy Howe López.*



“ Destroying any nation does not require the use of atomic bombs or long range missiles. It only requires lowering the quality of education.”

Nelson Mandela

'The Broken Chair', Place des Nations, Geneva, Switzerland

# E

# Empowering through learning – Globethics.net Academy

*E is for 'Empowerment'. Developing talents*

The Globethics.net Academy was launched in June 2017 as an e-learning platform built using Moodle, an open source software package designed to help educators create effective online learning based on sound pedagogical principles. Moodle is a software that is well-known in the education sector. Numerous universities, higher education institutions and educators use it to design blended learning, distance education courses, flipped classrooms (a pedagogical approach in which conventional teaching is inverted, with instruction given online before doing the 'homework' in class to deepen understanding) and other e-learning projects.

## **Online Courses**

The Globethics.net Academy ran its first pilot course on 'Ethics in Higher Education for Teaching Professionals' in 2018 with the full course launched in early 2019. Fifty four participants have gained the knowledge and tools to address a number of common issues in higher education from an ethical perspective. These issues include plagiarism, workplace bullying, examination cheating and international student policies. Participants were provided with training in ethical decision making and, through forum discussions, carried out an assessment of their own and their institutions' norms and values.

Globethics.net has also been collaborating in 2018

with CITVN in the USA to co-broadcast a weekly webcast series, offered in real-time, on Environmental and Sustainability Ethics. The webcast gave the opportunity to a global audience of around 1,200 participants to see and hear 56 experts from churches, non-governmental organisations, businesses, governments and academia, who shared their knowledge on topics related to the environment and sustainability with reference to Pope Francis' environmental encyclical *Laudato Si*. Globethics.net together with CITVN is currently working on the lectures to provide access to these videos through the Globethics.net Academy in 2019.

An open series of video lectures on responsible leadership is available on the Globethics.net Academy and courses are planned with partners in 2019 on corporate social responsibility and on interreligious and intercultural ethics.

More details of the online courses on offer can be found in the *Ethics in Higher Education Catalogue of Products*. The Catalogue features the key products and services along with those that are planned for the end of 2019 and into 2020. A first edition was published in June 2018 and the second edition was published in April 2019.

## Training of Teachers and Training of Trainers

Globethics.net is proud to say that over 30 institutions and more than 250 teachers have benefited from this training to date. All together the institutions and teachers that took part in the training are responsible for educating over 450,000 students. This is the 'ethics multiplier' effect. Globethics.net's experts have delivered workshops and lectures around the world with Africa as the main focus in 2018. The international team of ethics experts together with local professors and consultants have run a series of training workshops on ethics in higher education with three African universities: The Catholic University of Eastern Africa (CUEA) in March, the University of South Africa (UNISA) in September and Godfrey Okoye University in Nigeria in October 2018. The training events were structured in three parts:

1. a high-level conference with invited speakers and dignitaries to heighten awareness of the importance of integrating ethics in society as well as in higher education institutions' policies and teaching and in professional and individual conduct;
2. a two or three day training of teachers workshop; and finally
3. with time given to train the trainers who will serve their institutions to continue to improve competence and practice in a sustainable way.

The training is offered to institutional members of the Globethics.net Consortium on Ethics in Higher Education. The Consortium was strengthened with new member universities joining in 2018 and more due to sign in 2019.

## Accreditation Process

A major effort in 2018 was the submission of the application for accreditation of Globethics.net to be recognised as a Higher Learning Institution. With the support of INARD, a company specialised in the field, the application was submitted to NARIC, the National Recognition Information Centre in the UK, for global recognition. The recognition which will also eventually allow Globethics.net to award ECTS credit points is expected for the second half of 2019.



## Institution Building

In preparation for the accreditation, a number of institutional adjustments in the Head Office were implemented in 2018. These include the development of the academic products (training, courses etc.), the opening of the position of Academic Dean, introduction of a quality assurance system, careful selection of Pool of Experts and Faculty members and the Board of Foundation taking on the additional role as Senate.

### Img. 2: Training of Trainers

*Participants from Nigeria in an on-site training.*

# T

# Transforming through community – Globethics.net Network

*T is for 'Transformation': Placing the common good before self-interest*

Globethics.net is a global community that enables individuals to be a part of a common effort, to dialogue and reflect together and to put ethics into practice. The community is comprised of people and organisations from very broad geographical and professional backgrounds. It offers many possibilities for contacts, interaction and collaborative projects among participants, both online and in person.

and African countries we also have a good representation of American and European countries.

Currently we have a community of 195,847 participants registered on the Globethics.net online platform. Most of our participants come from the education sector including researchers, teachers and students (see Fig. 1 on page 9).

Globethics.net through its events and partnerships wants to show how it is possible to transform lives and societies by making ethics present and relevant in all areas of life, across disciplines, sectors and themes.

We align our work with and contribute to achieving the United Nations' Sustainable Development Goals (SDGs). Through all of our events and the events that we attend we promote in particular SDG#4, to 'ensure inclusive and equitable quality education and promote lifelong learning opportunities'.

Globethics.net encourages and supports, through strong partnerships, educational institutions to promote and foster ethics within their institutions' processes, in their statutes and codes as well as in their institutional life and practice through the professional and personal behaviour of their staff and students.

As a global network, part of it happens online. Globethics.net uses the website and social media as

**Table 1: N° of  
Participants by Country**  
*Figures as of March 2019*

<b>Country</b>	<b>N° of Participants</b>
Indonesia	25,026
India	24,706
Pakistan	12,285
Nigeria	7,057
China	6,935
United States of America	5,289
United Kingdom	2,343
Germany	1,550
Switzerland	1,277
Canada	1,221
France	1,075

Globethics.net is a global and inclusive network. This can be seen from the different origins of our participants, from nearly every country in the world. Although most of the participants come from Asian

channels to disseminate free and open information, to promote dialogue and discussion around values and integrating ethics in higher education.

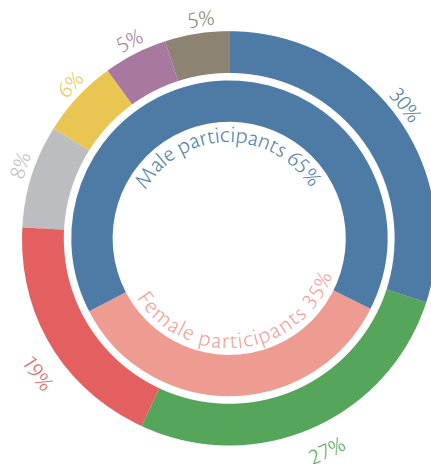
### Events in 2018

In 2018 Globethics.net hosted an International Conference in Switzerland and three national conferences in universities in Africa.

In June 2018 more than 100 vice-chancellors, teachers, policy makers, ethicists and other stakeholders from around the world attended the Globethics.net International Conference in Bossey, Switzerland. They were invited to come and share experiences and answer the questions like ‘How to translate and make ethics practically present and relevant in the classroom and in the lives of students, teachers and professionals who emerge from higher education institutions?’

During the conference, the keynote speakers, panellists and presenters of academic papers and workshops, representing a broad base of stakeholders in the field of higher education, enriched the dialogue by bringing to the table different perspectives on the benefits of embedding ethics in higher education.

In the second half of the year, thanks to the strength of Globethics.net partnerships and of our regional offices, conferences and training workshops were organised in Africa (Kenya, Nigeria and South Africa) and in India. These conferences were carefully prepared and implemented to address the specific needs of each occasion and institution in their particular context. Through these national and local events, local partnerships flourish.



**Fig. 1: Participants by occupation and gender**

- Research 30%
  - Student 27%
  - Teaching 19%
  - Private Sector 6%
  - Politics 5%
  - Advocacy 5%
  - Other 8%
- 
- Female participants 35%
  - Male participants 65%

(Figures as of March 2019)

Globethics.net has not only organised events but has also been advocating and speaking out on critical topics that affect the higher education sector and issues as a whole. Globethics.net’s Executive Director and the President and Founder have been invited to attend and contribute to the discourses with contributions on the place of ethics in education, in the economy and investments, in the environment and in cyberlaw, among other topics.

Together with over 80 ministers of education and other stakeholders Globethics.net participated in the Second ForumBIE (Balanced and Inclusive Education forum) of their partner the Education Relief Foundation (ERF) in Mexico City in November 2018. Globethics.net contributed to the ERF’s Global Guide of Ethics, Principles, Policies and Practices in Balanced and Inclusive Education, which was launched at the Forum. For this occasion Globethics.net staff prepared a paper on ethics, linguistics and inclusive education, presented the Globethics.net Declaration on Inclusive Education and signed the International Call

on Balanced and Inclusive Education. The participation of Globethics.net in this Forum and the signing of the International Call is part of the commitment of Globethics.net to promote impartial access to information and education and to overcome exclusion of the marginalised by providing free resources on its online platform and enabling inclusion through its projects and programmes.

In September 2018 Globethics.net's Executive Director, Obiora Ike, was invited to give a speech on the importance of ethical investments and responsible leadership at the Seminar of experts on financial inclusion held in Buenos Aires, Argentina, in preparation for the G-20 Summit. At this event Dr Ike emphasised the need for sustainable and responsible investors and leaders. These are leaders who are committed to raising awareness about and to addressing serious situations of injustice, instances of profound social inequality and unacceptable conditions of poverty affecting communities and entire peoples.

Aware of the rapid evolution of cyberspace devel-

opment and its consequences for users and content and source providers and surveillance authorities, Globethics.net's President attended the International Cyber-Conference in India in November 2018 and made a contribution to include the critical area of cyber ethics in the Outcome Document. This document provides clear recommendations on 'key thrust areas' and informs the various stakeholders on the decision-making processes and procedures as they move forward to deal with the complicated challenges concerning cyberspace.

### Advocacy through the Website

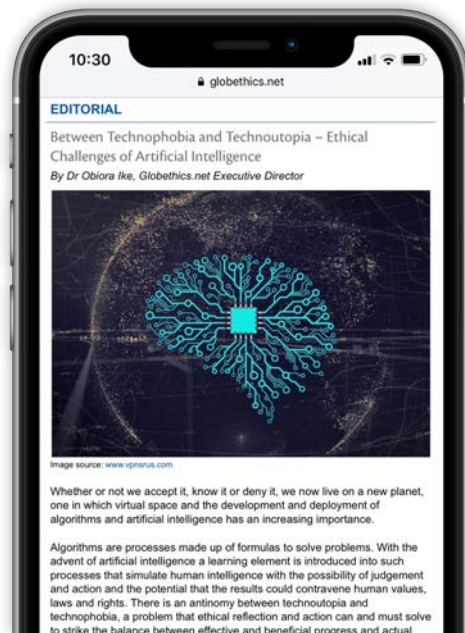
As well as organising and participating in different events, we are an online platform that shares and disseminates values and information. Globethics.net contributes to this knowledge sharing through news highlighting collections, books, good practices and events on applied ethics.

Globethics.net's newsletters aim not only to update participants regularly on activities related to ethics, but to encourage them to reflect on current topics with an ethical perspective. Knowing the importance of having different views, we gave the floor to different Globethics.net participants to express their own thoughts. During 2018 we published 10 newsletters addressing topics such as the importance of ethics education for sustainable development and we have also analysed the different stakeholders on education and their roles on integrating ethics in education.

Much of this year's news and newsletters have been dedicated to showcasing the Globethics.net Consortium on Ethics in Higher Education and its activities. This Consortium is a call for joint action by member institutions to contribute to creating a more ethical society through education. During 2018 we have

*Img. 3: Accessing the Globethics.net Newsletter*

*Newsletter editorial shown on a hand-held device*



had new institutions joining in and working hard to integrate ethics in their organisations to give a better education to their students. Their evolution has been shared with Globethics.net participants through the newsletter.

In the last year the number of participants that receive the Globethic.net Newsletters has increased by more than 1,900 participants.

Globethics.net online advocacy goes beyond the news and newsletters. Through the different social media platforms we have also disseminated quality and reliable information for our followers. Globethics.net is present on Facebook, Twitter, LinkedIn, YouTube and Flickr and through these channels we have a number of regular features:

- The book of the month: every month our librarians select a book from the Globethics.net Library
- New collections and journals that are available in the Globethics.net Library
- Latest publications
- Online courses, upcoming events and reports

Globethics.net is a global organisation based in Geneva, Switzerland, and we align our digital campaigns with the international days set by the United Nations and by others working together for goals that we share, including:

- World Book and Copyright Day: 23 April is a symbolic date for literature. It was on this day in 1616 that Miguel de Cervantes, William Shakespeare and Inca Garcilaso de la Vega all died. This is why UNESCO chose this day to celebrate World Book and Copyright Day. Globethics.net, as a digital library, publishing house and academy, values the importance of books, of freedom of expression

and the freedom to publish and share knowledge. For the campaign, seven of our best publications on different topics, such as climate justice, education, politics and philanthropy, written by authors from different continents, were selected and shared on social media every day for a week.

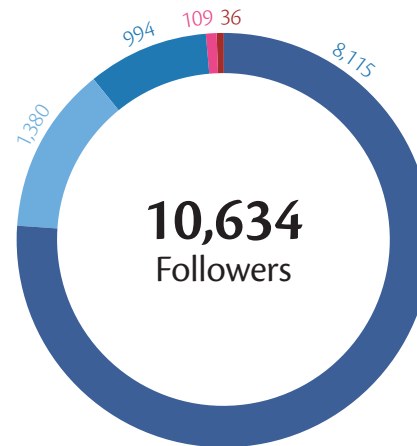
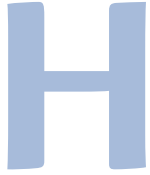


Fig. 2: N° of followers by social media channels

- Facebook 8,115
- Twitter 1,380
- LinkedIn 994
- Flickr 109
- YouTube 36

(Figures as of March 2019)

- Global Ethics Day: Globethics.net has joined this celebration since the start. The campaign in 2018 was focused on 'Ethics in Action – Ethics in Teaching'. During the campaign specific tools developed for education professionals, a special collection, a publication series and an online course, were promoted and made available for the users. Also a conference on 'Transforming Societies and Youth through Ethics in Higher Education' was organised in Abuja, Nigeria.
- Open Access Week takes place each year in October. Since its beginning in 2008, Globethics.net has been committed to open and free access to the internet and resources.



# Holistic approach

## through knowledge – Globethics.net Library

*H is for 'Holistic approach'. Understanding of in-depth correlations*

The Globethics.net Library is a free, open online library aimed at providing quality resources on applied ethics, education and religious studies from all over the world. Content in the library is available in multiple languages and is harvested from more than 4,000 open access repositories. There are thematic collections and institutional collections that have been developed with experts and partners, and documents are uploaded by individual Globethics.net participants, making the library a unique resource for students, researchers and for all those interested in deepening their knowledge.

The library has been conceived to share and promote research and reflection on ethics among scholars, especially with and from the Global South, which often faces barriers to participation in the global dialogue on ethics because of a lack of access to knowledge resources.

The library currently holds more than 8.5 million documents (as of January 2019), including articles, books, reference works, dissertations, conference proceedings, case studies, and educational resources, accessible free of charge, in full text and via a multi-lingual portal.

### **Strategic Focus**

The Globethics.net Library

- Supports ethics in higher education programme areas with tailored content for higher education institutions, teachers, students and professions, offering information and documentation services
- Incorporates the holdings of the Global Digital Library on Theology and Ecumenism, GlobeTheo-Lib for short.

### **Technical Development**

In 2018 the Globethics.net Library has benefited from

- Enhancement of functionalities of the harvester of Open Access Initiative (OAI) content in conjunction with IT development company Novalogix AG in order to consolidate and enrich the library's knowledge base
- Definition of functional requirements, and the organisation of a tender in view of the acquisition of a new library system, i.e. repository software solution (Dspace)

### **Content Development**

- After the decision taken in 2017 to discontinue paid journal subscriptions and the purchase of commercial content the library's main focus in 2018 has been more on developing the open

access content sources through its machine harvester (OAI harvesting).

- New collections were created in the library on Gender and Theology, Research Ethics, Responsible Leadership, Corruption/Transparency and further developed existing collections on Ethics in Higher Education, Business Ethics (including Corporate Social Responsibility), Case Studies, Codes of Ethics, and Ethics and Elections.
- Thanks to a cooperation agreement concluded with the University Library of Tübingen, Germany, the library was able to integrate selected parts of their Index Theologicus (IxTheo), a primary bibliographic source for theological and religious studies.
- Also new Open Educational Resources (OER) have been widely harvested in order to enrich the Educational Resources collection.
- Furthermore, key text/reading materials required in online classes of the Globethics.net Academy have been properly indexed and made available for enrolled students and course participants, particularly related to classes on Responsible Leadership, Global Governance, and Corporate Social Responsibility.

### **Special Projects: Theology and Ecumenism (GlobeTheoLib)**

The Global Digital Library on Theology and Ecumenism, GlobeTheoLib, and the GlobeTheoLib Consortium that supported it, served theological higher education institutions, associations and libraries from 2011 until 2018 run together by Globethics.net and the World Council of Churches. During the Assembly of the GlobeTheoLib Consortium in April 2018 the decision was taken by the members to integrate into the Globethics.net Consortium on Ethics in Higher

Education. This was put forward largely for practical reasons, to run one Consortium rather than two with added benefits for all members in the form of additional resources, publications, online courses, networking and joint research projects, to name but a few.



*Img. 4: Globethics.net Library Team*

*Andreas Waldvogel (left) and Anja Andriamasy at Globethics.net Head Office*

The integration process took place in steps with a consultation with members and experts from June to September 2018 during which a significant number of members were in favour of continuing support for GlobeTheoLib.

Following the consultation and decisions taken by the Globethics.net Board of Foundation the GlobeTheoLib Consortium was dissolved at the end of 2018 and those members who are interested are joining the new Consortium, including the Lutheran World Federation which joined in February 2019. Globethics.net is in the process of negotiating continued membership with other members.

Globethics.net remains committed to maintaining and enlarging not only the Global Digital Library on Theology and Ecumenism but also the network of theological libraries, organisations and educational institutions, while continuing to provide special services to former GlobeTheoLib members and others, includ-

ing the development of special online collections and publications focused on theology and ecumenism.

As an illustration of these efforts, Globethics.net offered its online teaching platform for the Global Ecumenical Theological Institute 2018 course, organised by the World Council of Churches Ecumenical Theological Education programme, in the run up to and during the World Mission Conference in Arusha, Tanzania in March 2018. The Library developed a special collection on Global Ecumenical Missions Studies for the purpose of this course.

A grant application has been successfully submitted to the Foundation of Theological Education in South East Asia (FTESEA) in support of a new collection on Asian Christianity/Asian Theologies, to be developed in 2019. The Evangelisches Missionswerk Deutschland (EMW) supported GlobeTheoLib in 2018 with the amount of 23,000 Euros.

### Promotion and Special Events

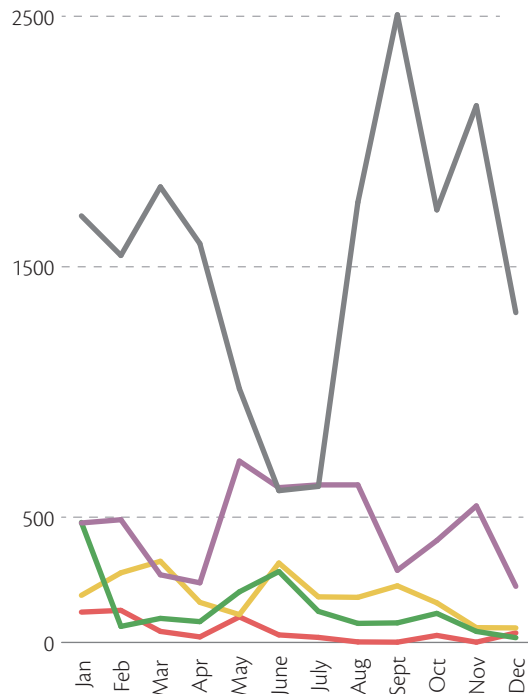
The Globethics.net Library prepared and sent out monthly library news, tips, book of the month, featured collections, etc., in the Globethics.net Newsletter and on social media. Library resources were also promoted at national and international events, including the international conference on Managing and Teaching Ethics in Higher Education, from 4-6 June 2018 at the Château de Bossey, Switzerland, at the Catholic University of Eastern Africa (CUEA) in Nairobi, Kenya in March 2018, and at the Education Relief Foundation Forum in Mexico City in November 2018. Besides library presentations for visiting groups and visitors to the Globethics.net Head Office, library staff took an active part in major meetings related to library and information science and of specialised library networks in Switzerland during the year.

Library staff were pleased to host and accompany and supervise a research fellow, Mr James Miriago (Kenya), MAS student from Bossey Ecumenical Institute, who conducted research work in and for the library related to topics, such as Ethics and Elections and Gender and Theology, during four weeks in March 2018.

Fig. 3: N° of library downloads organised by user income

- Unknown ●
- High Income ●
- Upper middle ●
- Lower middle ●
- Low income ●

(Figures as of March 2019)



### Library Usage and Statistics

Over the course of the year, the library staff have been collecting library usage data:

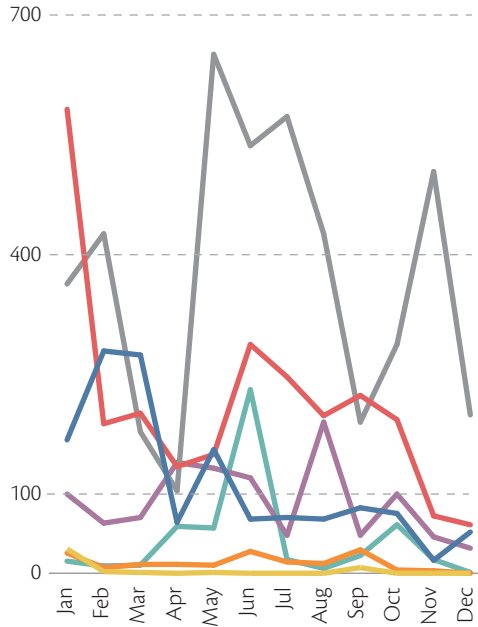
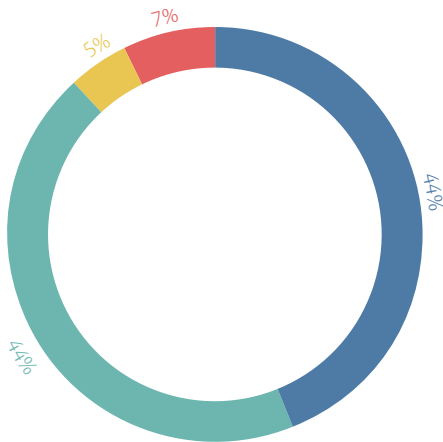
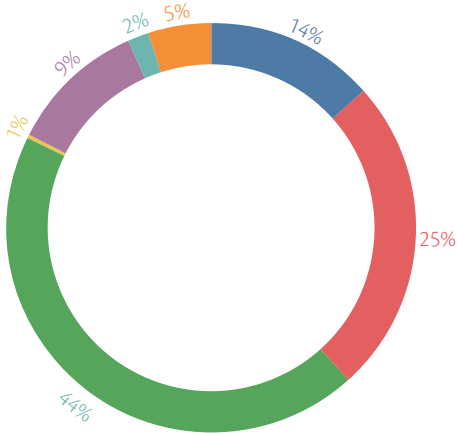


Fig. 4<sup>a</sup>: Downloads of library documents by region (donut chart)

- South America, 5%
- Pacific, 2%
- Africa, 14%
- Asia, 25%
- Europe, 44%
- Middle East, 1%
- North America / Central (Inc. the Caribbean), 9%
- Unknown

Fig. 4<sup>b</sup>: N° of downloads of library documents by region (line graph)

See figure 4<sup>a</sup> for details

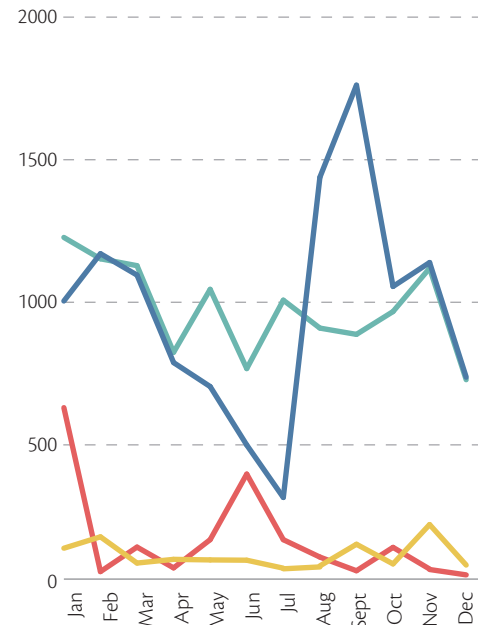


Fig. 5<sup>a</sup>: Library downloads by source (donut chart)

- OAls, 44%
- Submissions, 44%
- Globethics.net Publications, 5%
- Commercial, 7%

Fig. 5<sup>b</sup>: N° of Library downloads by source (line graph)

See figure 5<sup>a</sup> for details



# Integrity

## through programmes – Institutions, Teachers, Students and Professions

*I is for 'Integrity'. Making values-based decisions and behaviours*

Globethics.net has developed programmes to support integrating ethics in institutions and enabling teachers, students and those in the professions to make values-based decisions and to apply ethics in their day-to-day work and studies.

### **Ethics for Institutions**

To promote and ensure ethical behaviour in higher education, we support the integration of relevant and contextual standards and structures in institutions. By providing them with expertise, tools and resources, higher education institutions find themselves more equipped to strengthen and embed integrity and ethics in their policies and practices.

An inclusive learning environment where integrity and ethical behaviour is the standard is key to ensuring that our future leaders and innovators are able to think critically and make values-based decisions. When students are nurtured and educated within an institution that has a code of ethics and, more importantly, where staff and leadership live by this code, they are more likely to develop values such as respect for diversity and the environment, responsibility, accountability and transparency. <sup>1</sup>

### **✓ Key Challenges and Achievements**

In the current higher education landscape we see a

notable shift from publicly funded systems that are reliant on cost sharing and the private sector and a general boost of private universities. <sup>2</sup> This increases competition among institutions and sets high standards on the level of quality assurance, but also poses critical questions on the topic of accessibility of higher education for students and integrity of staff and leadership. <sup>3</sup>

Globethics.net supports institutions with finding answers to these issues, but also facilitates them to support each other. Through the Globethics.net Consortium on Ethics in Higher Education we are enabling universities, business schools, distance learning institutions, vocational and professional training institutes, international and regional associations of universities and technical colleges to form a network that together addresses the ethical needs and challenges of the higher education sector.

In order to tackle issues on the institutional level, we focus on interventions, capacity building and supporting structural change. In 2018, Globethics.net has been making sure that ethics form a basic precondition in higher education institutes' policies and practice. We have been able to:

- Develop an institutional ethics-assessment tool

<sup>1</sup> Sandra Nadelson (2006) *The Role of the Environment in Student Ethical Behavior*

<sup>2</sup> UNESCO (2017/18) *Global Education Monitoring*

<sup>3</sup> European Commission (2018) *Relevant and high quality higher education*

that allows institutions to critically benchmark the current 'status of ethics' within their organisation and implement changes where necessary

- Support development and implementation of action plans to embed ethics in specific institutions
- Develop codes of ethics
- Accompany higher education institutions' efforts in establishing ethics directorates as institutional entities across faculties and at different levels of the institution.

125

Total number of institutions present at Globethics.net events and conferences in 2018

92%

Percentage of participants that would recommend Globethics.net's institutional training to others

13

Number of Higher Education Institutions that are members of the Globethics.net Consortium

7,289

Number of downloads within the Globethics.net Library that focus on ethics in institutions and codes of ethics

### Ethics for Teachers

At Globethics.net we put the integrity and personal development of teachers and related academic staff as our top priority. Through capacity development in

ethics and by providing access to resources, we call upon and stimulate this group to implement ethical standards in their respective fields of responsibility and to include ethics in their teaching and research.

Teachers are at the heart of any educational institution and matter more to student achievement than any other aspect of schooling.<sup>4</sup> People who fulfil a teaching role within an institution have the power to influence many because of the stage they are given, the influence they have on the presentation of content and the appraisal of their students.

When a teacher of biochemistry chooses to enrich their curriculum with an ethical reflection on molecular cloning, they make future innovators and researchers within this field more aware of these aspects. When a lecturer provides their students with timely and solid feedback for an essay-assignment, they stimulate the leaders and decision makers of tomorrow to treat others with respect.

#### ✓ Key Challenges and Achievements

On a global level, higher education is currently struggling with regulations around the recruitment of teaching personnel, an oversupply of academic labour, short-term contracts and low salaries for teaching staff.<sup>5</sup> This provides a challenging environment for teachers to find the time to integrate ethics in their teaching. Moreover, in a highly competitive environment with poor employment conditions it might also be challenging to always make decisions based on the common good and the wellbeing of others.

At Globethics.net, we aim to provide teachers with more time and opportunities to work on ethics as a topic and a means to change behaviours. Through collaborative projects on teacher training, research, curriculum development for online and on campus

<sup>4</sup> RAND Corporation (2012) 'Teachers Matter: Understanding Teachers' Impact on Student Achievement'

<sup>5</sup> 'Employment terms and conditions in tertiary education, Issues paper for discussion at the Global Dialogue Forum on Employment Terms and Conditions in Tertiary Education' (Geneva, 18–20 September 2018), International Labour Office, Sectoral Policies Department, Geneva, ILO, 2018

teaching, participants are encouraged to exchange knowledge and share their experiences.

The training of teachers programme that we have implemented in collaboration with public and private universities in Africa, Asia and Europe, has proven to be extremely successful in empowering teachers to drive ethical change in their institution and in their classrooms. Our key activities in 2018 in this programme have been:

- Three extensive four day training of teachers and of trainers in Kenya, South Africa and Nigeria;
- Organisation of events specifically aimed at teaching professionals in Kenya, South Africa, Nigeria, India, Ghana and in Russia;
- Providing course material and updated educational methods that are relevant to the global context and challenges awaiting their students, as well as support in the development of these materials by teachers; and
- Successful test-run and further improvement of our online course 'Ethics in Higher Education for Teaching Professionals'.

### Ethics for Students

Developing leaders with integrity is an important goal of higher education. This programme prepares and enables students to adopt ethical thinking and behaviour in learning and research at all levels and in all fields. With a focus on applied ethics and changing behaviours through character formation, dealing with dilemmas, coaching and institutionalised standards, Globethics.net challenges the leaders and innovators of tomorrow to include ethics in their reflection and decision making.

<sup>6</sup> Security Council, Unanimously Adoption of Resolution 2250 (2015), urging Member States to Increase Representation of Youth in Decision-Making at All Levels

# 750

Number of professors/trainers trained in the Training of Teachers and Training of Trainers

# 93%

Percentage of Training of Teachers and Training of Trainers participants that have replied with 'fully agree' or 'very much agree' to the statement: 'I am comfortable to include ethics in my teaching after this training'

# 40,979

Number of teachers among the registered participants of Globethics.net as of 1 March 2019. As not all mention their activity, the actual number of teachers may be 50'000+

# 3,251

Number of educational materials to be found in our Globethics.net Library collection on educational resources

### ✓ Key Challenges and Achievements

Aside from the emphasis on the fact that students will be future leaders, more and more attention is being given to the importance of the inclusion of youth in changing the world right now.<sup>6</sup> This also has its effect on the role of students in an institution. Being the largest part of the population in a higher education institution, it is crucial that this group is taken seriously when determining an institution's strategy and, for instance, shares ownership over the moral

codes that influence staff and student behaviours. Moreover, with employability of candidates with not only the knowledge needed for a post but also soft skills gaining more importance, more institutions offer formation opportunities with a focus on future professions. Where classical academic education often still includes an introduction to (research) ethics, in business schools, polytechnic universities and vocational institutes this is often lacking.<sup>7</sup>

While the focus in 2018 was on institutions and teachers and less so on students, preparations have

61,046

Number of students among the registered participants of Globethics.net as of 1 March 2019. As not all mention their activity, the actual number of students may be 80'000+

200

Number of countries and territories where registered students of Globethics.net come from

30

Number of doctoral theses published in Globethics.net Publications, 21 of them from Africa

450,000+

Total number of students that are enrolled in institutions that are partners/members of the Globethics.net Consortium on Ethics in Higher Education

been made nevertheless to offer a course on 'Ethics in Higher Education for Students' in 2019. Other courses under preparation such as those on Cyber Ethics and Responsible Leadership will be available for students for 2019/2020. Already available are:

- Responsible Leadership: online video lecture series (12 lectures)
- Environmental and Sustainability Ethics: online video lecture series (30 lectures)
- Inclusion of students in international and national conferences, events, paper competitions; and
- Continuous support of PhD students in the field of ethics through the publication of theses.

### Ethics for Professions

This programme offers professionals the resources, educational and training materials to deal with practical ethical dilemmas that they may come across in their field. Adapted to specific professions or having a more general focus, this programme includes online webinars and courses, publications on ethical dilemmas in the workplace, resources on anti-corruption and corporate social responsibility and sustainability.

#### ✓ Key Challenges and Achievements

Lifelong learning is gaining more attention and the option to offer this through internet-enabled distance learning continues to increase.<sup>8</sup> Moreover, there is a growing need for professionals to distinguish themselves in a competitive job market and build a versatile skill-set. These skills and competencies do not only comprise of project management and programming, but must also include ethical topics such as responsible leadership, corporate social responsibility, ethical investment strategies, ethics in healthcare and diagnostics, bioethics and responsible asset management. Moreover, professionals are confronted

<sup>7</sup>Assessment of Higher Education Learning Outcomes, AHELO, Feasibility Study Report, Volume 1, OECD, 2012

<sup>8</sup>Class Central, (2018). MOOCs by the numbers in 2017. Available from <https://www.class-central.com/report/mooc-stats-2017>

with ethical dilemmas in every field and sometimes even work in a context where unethical behaviour is seen as the norm. Addressing and challenging these practices takes a lot of courage and can only be done when an individual or group feels confident enough and is given the right tools.

Globethics.net has been making efforts to equip professionals by providing free access to resources, principally through our online library. Globethics.net Publications and educational materials provide opportunities to enable individuals to grow personally and with and through them to make the need for ethics a priority in each profession. In 2018, specific attention has been given to cyber ethics with a reference publication and on the preparation of a guide on 50 cases of ethical dilemmas in the workplace that will be available in 2019.

## 37,334

Number of resources in the Globethics.net online Collection on Business Ethics

## 150+

Number of interventions for professions (keynotes, training, TV interviews, articles) by Globethics.net Staff, Board and appointed Experts

## 8,500,000+

Full-text documents in our online library, that support professions with resources on applied ethics

## 145

Authors that, through publishing with Globethics.net, are further developing as professionals in their respective fields

## Training in Africa

### UNISA, September 2018

As part of its Ethics for Institutions and Ethics for Teachers Programmes, Globethics.net Head Office and its Southern Africa Regional Office conducted a 3-day training workshop for the management and teaching staff of the University of South Africa (UNISA) followed by a one day Training of Trainers in Pretoria.

The workshop took place from 25 to 28 September 2018 and was aimed at addressing the role of ethics in higher education institutions and the importance of reaffirming institutional values and responsible leadership. The workshop included how to deal with ethical issues in the day-to-day work of the university and how to communicate to the entire staff and secure their commitment to more ethical behaviours. At the institutional level, the workshop provide guidance on management tools and mechanisms to be adopted so as to embed values more firmly in institutional processes and procedures including teaching courses and research work.

### Nigeria, October 2018

Globethics.net conducted the Training of Teachers for six educational institutions in the Globethics.net network in Nigeria: two of the Founding Members of the Globethics.net Consortium on Ethics in Higher Education - Godfrey Okoye University (GOU) and Enugu State of Science and Technology (ESUT) - and four partner universities, Peaceland College of Education, The Institute of Management, Technology, Enugu State College of Education and Technology and Coal City University. The training helped the participants to reflect on issues from both a staff and an institutional point of view, and to understand the impact on all aspects of the students' lives.

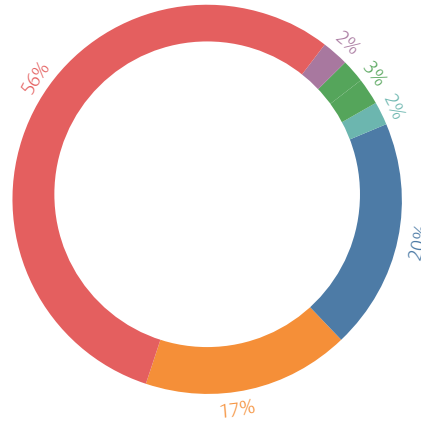


Fig. 6: Training at UNISA

Participants' occupation based on 47 responses

- Teacher, 20%
- Administrator, 17%
- Compliance officer, 2%
- Manager, 3%
- Consultant, 2%
- Undisclosed, 56%

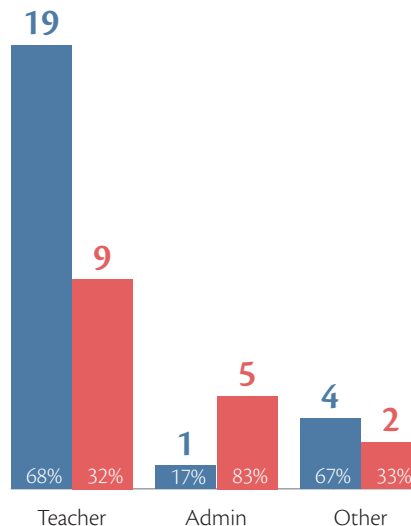


Fig. 7: Training of teachers participants

Organised by profession and gender. Based on 40 responses

- Male
- Female



# Competence

## through research across disciplines – Globethics.net Publications

*C is for 'Competence'. Focusing on innovative and collective proficiency*

*"Books are the quietest and most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers."* – Charles W. Eliot

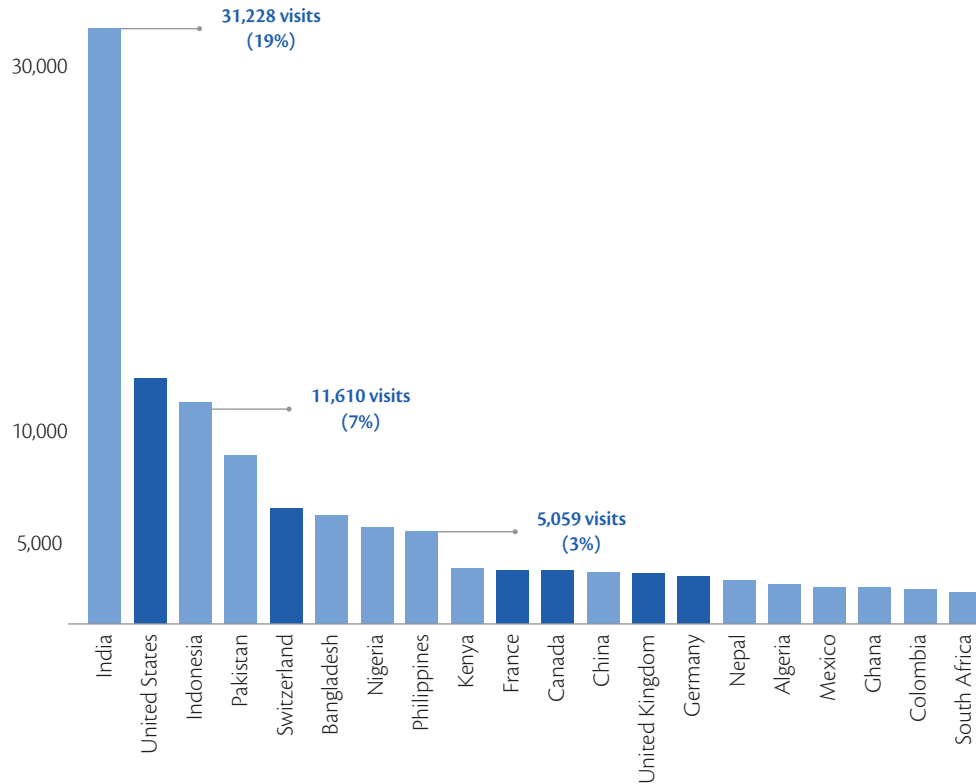
Since the release of its first volume on *Responsible Leadership* by Globethics.net Publications in 2007, the publishing house has established itself over the last 12 years as a reputable source of literature in the field of ethics. With 175 books (including translations, as of December 2018) written and edited by authors and academics from all continents with works published in seven languages, the collective body of work truly represents a global approach to ethics. The books contribute to thought leadership through research to the international community.

One of the original convictions of the Founder and President, Dr Christoph Stückelberger, when he initiated Globethics.net was to make reliable information accessible to individuals in developing countries. Following this direction, Globethics.net Publications is firmly committed to making scholarly works on applied ethics from theological, philosophical and social science perspectives accessible to a broad audience in all parts of the world. Statistics suggest that over half of the visitors coming to Globethics.net's website are from developing countries (see fig. 8 on page 23) and

with over 20,000 documents downloaded per month and a total of 1.4 million downloads since the launch of the online platform, it seems that the goal of providing access to those that need it is being achieved.

### **What Globethics.net Publications Offers**

- High-quality editing: each manuscript goes through a rigorous process of quality control and editing, including a systematic plagiarism screening using the latest software. To ensure a high-quality standard of our publications, each manuscript enters a selection process.
- International cataloguing and distribution: Globethics.net Publications are submitted and catalogued by World Cat (ISBN, etc.) and are available online through international distribution channels via Amazon.com and elsewhere.
- Promotion and marketing: once published, Globethics.net books are widely distributed and marketed through a range of social and professional networks, including formal events and book launches.
- Free digital edition: all published works are made available online on the Globethics.net website in a digital edition that can be downloaded free of charge.
- Open access: all volumes can be downloaded for



*Fig. 8: N° of visits to the Publications page by country and status*  
Based on a sample of 165,000 visits in 2018. Country status based on the UNDP classification.

- Developed Country
- Developing Country

free in PDF format.

- Specialised series: as of December 2018, Globethics.net has 14 series on applied ethics, including a Reports Series and Co-Publication Series.
- Fair and inclusive: prospective authors and institutions benefit from low publishing fees. Globethics.net offers a progressive rate for low-income, middle-income and high-income countries, based on the World Bank country classification, which encompasses both the production and print fees.
- Development of ideas into books: ideas and manuscripts on applied ethics, ethics in higher education, teaching and training manuals, codes

of ethics, monographs and conference papers for students, teachers and professionals, serving especially the publication needs of the global South.

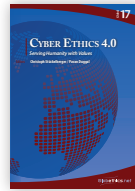
- Accompaniment: Globethics.net provides authors with a personal service from our dedicated staff throughout the entire publication process and works in collaboration with regional programmes and multilingual experts, with ethical and religious insights.

### **2018: New Perspectives on Applied Ethics in Education**

Ethical issues that impact higher education and

## Img. 4: Globethics.net Publications

A selection of the popular publications released in 2018



society are well-known but the reason why research on the ethical dimensions of life remains crucial, in particular in the education sector, is because technical progress, education and society are out of sync. As we continue to need guidance to follow evolutions in technology, we also need ethical guidance to keep step with such developments in our daily lives and to ensure that social progress and development happen in a sustainable way.

Globethics.net has not only organised events but has also been advocating and speaking out on critical topics that affect the higher education sector and society as a whole.

### Book Launches in 2018

- *Poetry and Ethics* by Obiora Ike, Andrea Grieder and Ignace Haaz, 271pp. launched in Kigali (Rwanda), in partnership with Transpoesis.
- *Cyber Ethics 4.0* by Christoph Stückelberger/ Pavan Duggal, 502pp. in New Delhi (India), at the International Cyber-Conference in India in November. A workshop on the topic took place at the World Summit on the Information Society (WSIS) Forum in April 2019 in Geneva, Switzerland with the aim to generate interest in further research on cyber ethics, education and security in 2019.
- *Diaspore y democrazie. Le diaspore sono portatrici di valori* by Stefania Gandolfi, 207pp., published in 2018, and launched at the University of Bergamo, Italy in March 2019. This work complements the

research of Patrice Meyer-Bisch and Greta Balliu on human rights education (see *Souveraineté et coopérations*, 2016).

Globethics.net Publications staff were present at the Second ForumBIE (Balanced and Inclusive Education Forum) in Mexico City and presented ethical perspectives in front of a panel of 80 ministers of education on inclusive linguistics, education and cultural rights in November 2018. Globethics.net contributed to the Education Relief Foundation's Global Guide of Ethics, Principles, Policies and Practices in Balanced and Inclusive Education, which was launched at the Forum. On this occasion the Globethics.net Declaration of Inclusive Education was presented and Globethics.net signed the International Call on Balanced and Inclusive Education, reflecting the commitment of Globethics.net to promote impartial access to information and education.

### Globethics.net Publications: a Growing Body of Literature on Ethics

During 2018 Globethics.net published its 30<sup>th</sup> volume in the Theses flagship series. The series, which is composed of doctoral theses from researchers and academics in the Global South, continues to attract local and international interest among African scholars in particular. The series is an effective means of promoting and sharing research with the international community united around ethics research.

Publication Series	N° of Books
● Global	17
● Ethics in Higher Education	3
● Focus	49
● Theses	32
● Praxis	12
● Texts	5
● African Law	5
● China Christian	8
● China Ethics	8
● CEC	5
● CEC Flash	2
● Readers	7
● Co-publications	5
● Reports	5

The most popular series in the Globethics.net publishing house remains the Focus Series, which as of March 2019 features 49 titles (not including translations).

Other significant publication projects in 2018 included (but are not limited to):

- 2 vol. *Ethics of Inclusion and Equality* by Mohan Razu.
- 2 vol. (in English and Chinese) *CSR Report on Chinese Business Overseas Operations* by Liu Baocheng / Zhang Mengsha.
- *Faith at Work: Directory of Associations of Faith-driven Entrepreneurs and Workers*, by Christoph Stückelberger / Vanessa Yuli Wang / Hong Bui, in collaboration with the Geneva Agape Foundation.

- *Christian Education in Nigeria and Ethical Challenges. Context of Enugu Diocese* by Ernest Obodo, this book is part of the 30 volume Globethics.net Theses Series
- 2 vol. (in English and German) *Economic Justice and Welfare for All: Seeking Prosperity and Freedom* by Florian Josef Hoffmann.

Table 2: N° of publications in each series

N.B.: This list does not include translations of publications



Fig. 9: Publications organised by series

N.B.: This figure does not include translations.

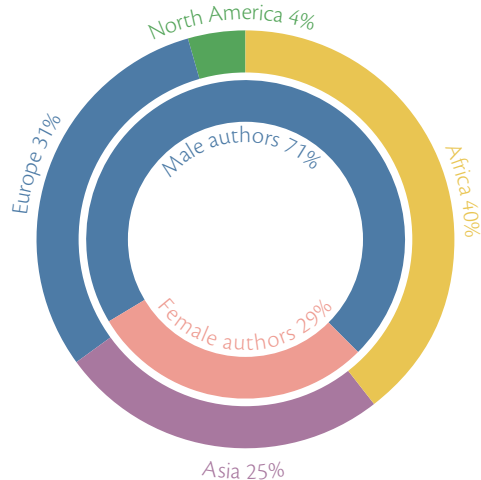


Fig. 10: Publications authors organised by continent and gender

- North America, 4%
- Africa, 40%
- Asia, 25%
- Europe, 31%
- Male authors, 71%
- Female authors, 29%

# S

## Sustainability... through working together – Globethics.net Partnerships

*S is for 'Sustainability'. Standing up for one world*

Globethics.net is fortunate in being able to count on a broad base of over 300 partners both academic and otherwise with whom we cooperate to ensure that ethics is kept high on the agenda and that resources on ethics are made available to all those who need them. These partners share the journey, taking forward the vision and mission in different ways to serve and advance ethics in higher education, for the good of institutions, teachers, students, professions and society as a whole.

The partners featured below are given as examples of the kinds of partnerships that Globethics.net has as an indication and is not intended to be exhaustive.

### Funding and Project Partners

Looking back on 2018 immense gratitude is due to Globethics.net funding and project partners, including the U.W. Linsi-Stiftung, Bread for the World, Misereor, the Swiss Catholic Lenten Fund, Renovabis and the Geneva Agape Foundation. They walk together with Globethics.net giving not only financial but also moral support and practical guidance and accompaniment.\*

\* A fuller list of funding and project partners can be found on page 29.

### Academic Partners

Globethics.net works together with over 150 aca-

demical partners including institutional members of the Globethics.net Consortium on Ethics in Higher Education. Consortium members have demonstrated their on-going engagement with ethics through participation in training events, development of institutional action plans and improvement of their structures. Individual Consortium members support Globethics.net actively with some of them also applying to give of their knowledge and time to serve as experts in the Pool of Experts.



### Network Partners

Partners in the non-profit and academic sector have and continue to support and contribute to Globethics.net's work, including the International Council for Open and Distance Learning, Arigatou International, Lux Terra Leadership Foundation, The Ethics Institute, national ethics centres and institutes such as the Instituto de Ética da Faculdades EST and academic library partners to mention just a few. Globethics.net is active as an NGO with consultative status with the United Nations Economic and Social Council (ECOSOC) and cooperates with the other accredited NGOs to advance the Sustainable Development Goals.

### Globethics.net Regional and National Offices

Similarly the Globethics.net Regional Programme teams and directors and National Contacts around the world have given unstintingly of their time, creativity, knowledge and networks to grow and develop the vision and mission where they are in their own countries.

### Online Learning Partners

Courses on the Globethics.net Academy are being developed by the Globethics.net team and experts as well as with partners such as CITVN, Jesuit Worldwide Learning, MHC International and the Macau Ricci Institute. Globethics.net works with the International Council for Open and Distance Learning (ICDE).

### Library Partners

The Globethics.net Library has agreements with numerous partners in order to provide users with specialist content such as journals, reference works, institutional collections and other content.





## Publications Partners

Over 140 authors and volume editors have contributed to the various Globethics.net Publications series over the years. In addition around 40 organisations have been and continue to be involved, as co-publishers, as event and project partners for the Reports series and the Education Ethics series and as joint collaborative research partners.

## Service Partners

Globethics.net relies on a number of excellent partners that support our activities with their expertise. They include Novalogix AG for their support for the Globethics.net website, Atmire for the installation of the new library system, the World Council of Churches as institutional, and project partner, host and service provider, and Compilation software is to check text for plagiarism.

## About our Partners

### Academic Partners

- 13 Consortium Members
- 41 Regional and National Offices
- 18 Cooperation Partners
- 14 Theological Education Institutions
- 30 Research institutes, think tanks, IGOs and NGOs
- 41 Academic library partners
- 3 Online learning partners

### Resource Partners

- 32 Funding and project partners
- 22 Pool of Experts
- 52 Library partners
- 40 Publications partners
- 13 Service partners
- 12 Network partners
- 2 Media partners

**Fig. 11: Breakdown of Partners by sectors**

The full list of partners can be found on our website.

- Academic ●
- Resource ●



# ... and Stability

## through support – Globethics.net Accounts 2018

The work of Globethics.net can only happen thanks to the partners and individuals who give so generously. We look back on 2018 with immense gratitude to Globethics.net funding and project partners. They walk together with Globethics.net giving not only financial but also moral support and practical guidance and accompaniment.

### Special Thanks

We thank all of the Globethics.net support\* partners in 2018 including:

- U.W. Linsi-Stiftung
- Bread for the World
- Misereor
- Swiss Catholic Lenten Fund/Fastenopfer
- Evangelisches Missionswerk (EMW) in Germany
- Foundation for Theological Education in South East Asia (FTESEA)
- Renovabis
- Geneva Agape Foundation
- Globethics.net Founder's Fund
- World Council of Churches and members of the GlobeTheoLib Consortium for their support and membership of the Global Digital Library on Theology and Ecumenism (GlobeTheoLib)
- World Methodist Council
- United Church of Canada
- Kingdom Business College

**U.W.LINSI-STIFTUNG**

**Brot**  
für die Welt

**MISEREOR**  
IHR HILFSWERK



**FASTENOPFER**



\* Globethics.net has a transparent policy on funding and its finances. For more information about our donors, or for practical information about donations, please visit our website.

Table 3 Balance

All figures shown in CHF

Table 4: Income

All figures shown in CHF

† The real estate investment arm of Globethics.net, the Association Globethics.net Immo Solutions (GIS) returned to Globethics.net the amount of CHF 63'306.32, recorded as extraordinary income in 2018.

## Balance

### Assets

Petty Cash	4,718.50
Cash in Bank	867,274.37
Accounts Receivable	284,131.05
Long-term investments or Deposits	50,013.50

**Total Assests 1,206,137.42**

### Liabilities and Fund Balances

#### Liabilities

Accrued Expenses	41,000.00
Other Liabilities	9,063.40

**Total Liabilities 50,063.40**

#### Fund Balances

##### Special Funds

Founder Fund	4,544.49
Cassam Fund	1,000.00

Sustainability Fund and Foundation Capital	843,456.28
--	------------

**Total 849,000.77**

#### Fund for general operations

Beginning balance, January 1	271,587.98
Add: Surplus or (loss) during the period	38,485.27

Balance end December 31 307,073.25

**Total Fund Balances 1,156,074.02**

**Total Liabilities and Fund Balances 1,206,137.42**

## Income

Private Foundations/Private Sector	1,500,000.00
Extraordinary Income †	63,306.32
Development Agencies	50,000.00
Publications	56,246.41

Reimbursements and Other Income	80,810.60
---------------------------------	-----------

Donations, Speaking Engagements	1,237.39
---------------------------------	----------

**Subtotal 1,751,600.72**

### Income - Services and Special Projects

GlobeTheoLib	113,550.43
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African Church Asset Management Project – ACAP	36,926.00
--	-----------

Ethics in Higher Education Consortium and Other Projects	246,885.87
--	------------

**Subtotal 397,362.30**

**Total Income 2,148,963.02**

### Auditor's Statement

"Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements and the proposed appropriation of available earnings do not comply with Swiss law and the company's articles of incorporation and Swiss GAAP RPC 21, based on core Swiss GAAP RPC."

Geneva, 4 April 2019,

BfB Société Fiduciaire, Bourquin frères et Béran SA

## Expenses

<b>Globethics.net Library</b>	<b>498,767.31</b>
Library Software Adaptation and Maintenance	125,033.18
Licensed Content (journals, news, books)	9,999.91
Server Fees	21,192.80
Globethics.net Submissions	2,359.62
Online Marketing Library and Social Networks	5,385.94
Programme Staff and Interns	220,844.00
GlobeTheoLib Consortium Membership Contribution of Globethics.net	50,000.00
GlobeTheoLib Expenses	5,667.70
Share in Management and Administration Costs	58,284.16
<b>Network</b>	<b>432,321.23</b>
Website Maintenance	78,944.10
Regional Programmes	64,592.20
Print Marketing, Annual Report, Brochures, etc.	4,140.65
Programme Staff and Interns	226,360.12
Share in Management and Administration Costs	58,284.16

<b>Research</b>	<b>153,212.09</b>
Publications	14,620.94
Programme Staff and Interns	80,307.00
Share in Management and Administration Costs	58,284.15
<b>Services/Special Projects</b>	<b>660,024.78</b>
Africa Church Asset Management Project - ACAP	49,669.76
Ethics in Higher Education, Consortium and Other Projects	249,554.13
Share in Management and Administration Costs	360,800.89
<b>Fundraising</b>	<b>129,152.34</b>
Consultants and Staff Costs	70,269.00
Fundraising Expenses	599.18
Share in Management and Administration Costs	58,284.16
<b>Total Expenses</b>	<b>1,873,477.75</b>
Net Income before allocations	275,485.27
Allocation for bad debts	-90,000.00
<b>Allocation for Sustainability Fund</b>	<b>-150,000.00</b>
<b>Net Income during the period</b>	<b>35,485.27</b>

Table 5: Expenses

All figures shown in CHF

# Board of Foundation<sup>†</sup>

## Former Board Members and Senior Advisors

<sup>†</sup> As of March 2019

The Globethics.net Board of Foundation met on two occasions in 2018, in Geneva, Switzerland on 20-21 April and in Abuja, Nigeria on 19-20 October. In addition to attending the meetings, the Board members also play an important advisory role in their respective fields of competence and for their regions.



**Mr Pavan Duggal**  
(India)

Advocate, Supreme Court of India, President, Cyberlaws.net, Chairman, International Commission on Cyber Security Law



**Mr Walter Linsi**  
(Switzerland)

Co-founder and member of the U.W. Linsi Foundation; Co-founder of the Belimo Holding Company



**Dr Siti Syamsiyatun**  
(Indonesia)

Professor, Indonesian Consortium for religious Studies (ICRS), Yogyakarta, Indonesia and Director of Globethics.net Indonesia Regional Programme



**Dr Christoph Stückelberger**  
(Switzerland)

President, Founder and former Executive Director of Globethics.net, Professor of Ethics



**Dr Divya Singh**  
(South Africa)

Chief Academic Officer, Stadio Holdings Ltd; Former Vice Principal: Advisory and Assurance Services, University of South Africa



**Dr Rudolf von Sinner**  
(Switzerland)

Professor of Systematic Theology, Ecumenism and Interreligious Dialogue; Moderator of the World Council of Churches Ecumenical Education and Formation Commission



**Dr Cui Wantian**  
(PR China)

Director, Bringspring Science & Technology Co., Ltd and Professor of Economics, Economic Department, Liaoning University, Shenyang

## Former Board Members and Senior Advisors



Mr Walter Fust (Switzerland), Globethics.net Ambassador, Former Director of the Swiss Agency for Development and Cooperation



Prof. Dr Clotilde Fonseca (Costa Rica), Globethics.net Senior Advisor Ethics in Higher Education Central America



Mr Jean-Claude Bastos de Morais (Switzerland / Angola), Globethics.net Senior Advisor African Innovation



Ms Jill Cousins (United Kingdom) Globethics.net Senior Advisor Digital Resources and Innovation



Ms Joan Dubinsky (USA), Business ethicist, consultant and university lecturer at the University of Maryland, University of Illinois and Brandeis



Dr Pablo Gentili (Argentina), General Secretary of CLACSO, the Latin American Council for Social Sciences in Buenos Aires, Argentina



Prof. Dr Heidi Hadsell (USA), Globethics.net Senior Advisor Global Ethics and Globethics.net USA Region



Ms Ouyporn Khuankaew (Thailand) Co-founder and lead trainer of the International Women's Partnership for Peace and Justice (IWP)



Rev. Dr Samuel Kobia (Kenya), Special Advisor to the President of Kenya, Globethics.net Senior Advisor Peace and Reconciliation



Prof. Dr Muhammad Machasin (Indonesia), Professor of History of Islamic Studies, State Islamic University, Sunan Kalijaga, Yogyakarta



Ms Ndidi Nwuneli (Nigeria), Founder of Leadership, Effectiveness, Accountability, Professionalism (LEAP) Africa



Dr Guido Sacco (Switzerland), CEO of Creaco Holding Group Dubai, Real Estate Worldwide Contractors and General Manager, Bestimmo Suisse SA



Mr S.D. Shibulal (India), Co-founder and member of the board, Infosys and Globethics.net Senior Advisor Business Ethics



Dr Juan Somavia (Chile), former Director General of the International Labour Organization



Prof. Dr Parichart Suwanbubha (RIP) (Thailand), former Director of the Institute of Human Rights and Peace Studies Mahidol University, Thailand

## Globethics.net Staff in the Head Office and around the World

Img. 5: Globethics.net  
Head Office Staff  
As of March 2019



L to R: Lucy Howe López, Samuel Davies, Victoria Moyano Luna, Andreas Waldvogel, Carla Esaki, Ignace Haaz, Anja Andriamasy, Ilse Nol, Christoph Stückelberger, Jean-Pierre Pochtier, Alexandra Dziggel, Kevin Hamid, Obiora Ike

The Globethics.net Head Office is located in Geneva, Switzerland, close to the international organisations.

### Senior Associates



Nadia Balgobin



Stephen Brown



Joy Cadangen



Teodorina Lessidrenska



Deon Rossouw



Amélie Vallotton Preisig

### Team (status March 2019):

*Executive Director:* Obiora Ike

*Deputy Executive Director:* Lucy Howe López

*Academic Programmes:* Christoph Stückelberger (Academic Dean a.i.), Anh Tho Andres-Kammler, Ilse Nol

*Resources and Promotion:* Anja Andriamasy, Ignace Haaz and Andreas Waldvogel (Library), Samuel Davies and Ignace Haaz (Publications), Victoria Moyano Luna (Network), Ilse Nol (Donor Relations)

*Finance and Support Services:* Jean-Pierre Pochtier (Finance), Manasa Britto and Carla Esaki (Administration), Kevin Hamid and Alexandra Dziggel (Online Systems), Victoria Moyano Luna and Samuel Davies (Communication)

*Volunteers:* we are grateful to all those around the world who give of their time and expertise to support Globethics.net as volunteers.



*Img. 6: Globethics.net  
Regional Programme  
staff*

*As of June 2018*

### **Globethics.net Regional Programmes**

Globethics.net is a global network that exists in regional contexts. Regional Programmes have been established since 2009 to further enrich global outreach by opening up offices with local contacts and resources and to create a balance between global and contextual ethics. The Regional Programmes identify and include ethics resources from their regions in the global library, attract new participants, translate website content and documents, engage in regional research programmes and moderate local workgroups. As well as promoting ethics in higher education, the regional programmes also run special projects and campaigns.

*Regional Programme Directors and Programme Executives:* Baocheng Liu, Iris Liu and Wang Dan, China; Elisabeth Nduku and Herbert Makinda, Eastern Africa; Jose Nandhikkara, Jacob Belly and Rajula V., India; Siti Syamsiyatun and Nina Mariani Noor, Indonesia; Alexander Ageev, Russia; Deivit Montealegre, South America; Bahar Karacar, Turkey; Stephen Ndlovu, Meiya Nthoesane and Jafta Zibuyile, Southern Africa; Yolanda Lira and Jonathan Bitoy, the Philippines.

### **Globethics.net National Contacts**

The network of Globethics.net National Contacts has been developed alongside the Regional Programmes since November 2012 when the Globethics.net Board of Foundation made the decision to introduce National Contacts as a way to respond to demands and offers from individuals and organisations for services in their countries. There are currently over 30 National Contacts in five continents.

Fig. 12: Globethics.net  
Regional Programmes  
and National Contacts

As of March 2019

Regional Programme ○  
National Contact 📍



**Russia**

Moscow  
Director: Alexander Ageev  
Founded: 2010

**South America**

Buenos Aires  
Programme Executive:  
Deivit Montealegre  
Founded: 2014

**China**

Macau  
Director: Stephan Rothlin  
Founded: 2010

**Philippines**

Manila  
Director: Yolanda Lira  
Founded: 2016

**Indonesia**

Yogyakarta  
Director: Siti Syamsiyatun  
Founded: 2010

**Southern Africa**

Pretoria  
Director: Divya Singh  
Founded: 2010



**Head Office**  
 Geneva, Switzerland  
 Director: Obiora Ike  
 Founded: 2004

**Turkey**  
 Istanbul  
 Programme Excutive:  
 Bahar Karacar  
 Founded: 2010

**India**  
 Bangalore  
 Director: Jose Nandhikkara  
 Founded: 2010

**East Africa**  
 Nairobi  
 Director: Elizabeth Nduku  
 Founded: 2011

# Vision, Mission and Values

## The Globethics.net Foundation

*Globethics.net*<sup>§</sup> is *The Global Ethics Network of Teachers and Institutions with the following*

<sup>§</sup> The Globethics.net Foundation has its legal domicile in Geneva, Switzerland. Since 2004, Globethics.net has built up resources and partnerships and repositioned itself with this Vision, Mission and Values approved by the Board of Foundation on 4 July 2019.

### Vision

"Ethics in Higher Education"

### Mission

- E** Empowerment: developing talents
- T** Transformation: placing common good before self-interest
- H** Holistic approach: understanding of in-depth correlations
- I** Integrity: making values-based decisions and behaviours
- C** Competence: focusing on innovative and collective proficiency
- S** Sustainability: standing up for one world

### Our Mission in Action

- *We empower teachers* in higher education through teacher training, research, course development and collaborative projects
- *We support institutions* in their efforts to introduce ethical behaviour in higher education institutions and support the integration of relevant and contextual standards and structures

### Values

- *Responsibility*: responsible decisions and actions in private, professional and public life
  - *Quality first*: our priority is to serve our target groups with excellence in all of our activities
  - *Teamwork*: we combine talents and resources for best solutions and operational excellency
  - *Respect*: we respect the dignity of every person
  - *Trust*: is the basis for cooperation with our partners
  - *Contextualisation*: we translate the vision, mission and values into the cultural context
  - *Inclusion/Fairness*: we work to overcome exclusion and to recognise equality, justice and fairness for all.
- 
- *We provide professions* with educational materials adapted to their profession to grow a deeper understanding of ethics in their context (for them to use to practice ethics)
  - *We encourage students* to behave ethically, showing them best practices of individuals, companies and organisations that have become successful by following ethical standards and principles
  - *We contribute* to achieving the United Nations Sustainable Development Goals.



Justus G. Mbae   Casimir Ani   Siti Syamsiyatun   Christoph Stückelberger   Betha Visagie   William Sun   Ikechukwu J. Ani

**Globethics.net**

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