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The logo for Globethics, featuring the word "Globethics" in white, sans-serif font centered within a solid blue rectangular background.

A global response to global challenges : why international collaboration in online, open and distance learning is key for inclusion, equity and diversity in education

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INTERNATIONAL
COUNCIL FOR OPEN AND
DISTANCE EDUCATION

A global response to global challenges:

Why international collaboration in
online, open and distance learning
is key for inclusion, equity and
diversity in education

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Secretary General
ICDE



ICDE at a glance

ICDE Vision:

“To achieve the potential of Open, Flexible, and Distance Learning created through our members and learning communities.”



Founded 1938 in Canada

A global, not for profit NGO and membership association

Hosted and partly funded by Norway since 1988

In formal consultative partnership with UNESCO

What's the Why?

To foster inclusive education through flexible teaching methods and new technologies for learning



Our global outreach

330+ members and partners

70 countries in all world regions

impacting over 15 million students across all continents



Connecting experts across the globe



WORKING TOGETHER, WE GO FURTHER

Join 190 organisations in 70 countries in their global fight to bring accessible, quality education to all.

The value of joining a global community



Global diversity broadens our perspective



Personal connections



Collaborative opportunities across borders and sectors



Increased impact (joint forces, advocacy campaigns, thought leadership etc)



Learning through sharing of expertise, practice etc.

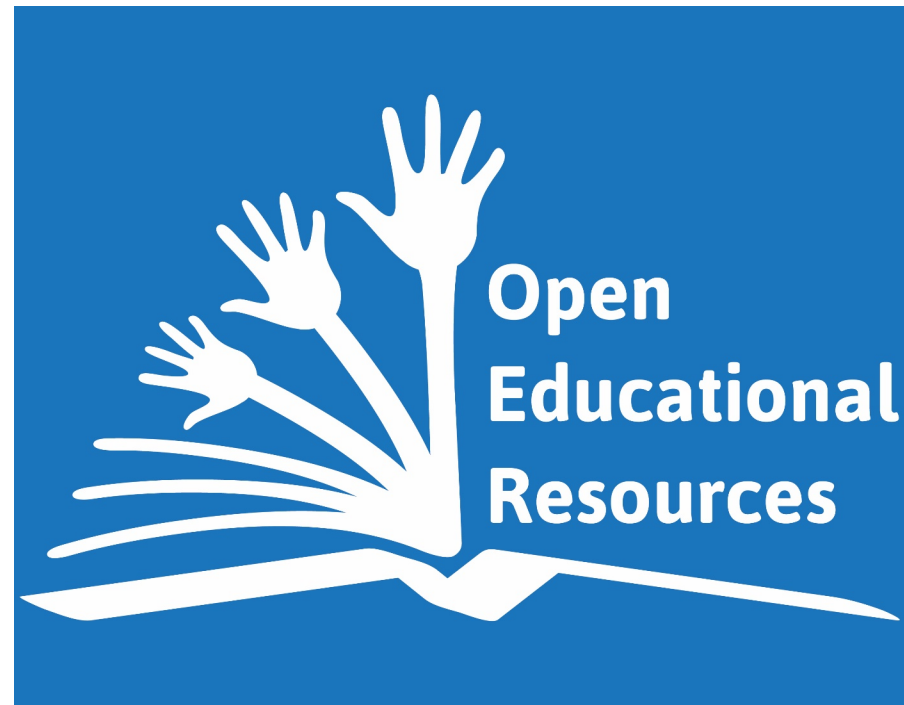
ICDE core strategic priorities (2021-2024)

- Advocate globally for Open, Flexible and Distance Learning (OFDL) and enable regional and national influence through members and partners
- Extend the global reach to underrepresented regions, new stakeholders and disadvantaged learner populations
- Continuous work on the three prioritized areas:
 - Quality
 - OER
 - Innovation in education

What are OER?

Open Educational Resources (OER) are learning, teaching and research materials in any format and medium that reside in the public domain or are under copyright that have been released under an open license, that permit no-cost access, re-use, re-purpose, adaptation and redistribution by others.

(UNESCO)



What is an open license?

Open license refers to a license that respects the intellectual property rights of the copyright owner and provides permissions granting the public the rights to access, re-use, re-purpose, adapt and redistribute educational materials. (UNESCO)

Important distinction between **copyright** and **usage rights**

Why is OER a strategic priority for ICDE?

UNESCO Recommendation on OER

The Recommendation on OER - adopted unanimously by the UNESCO General Conference at its 40th session in November 2019 - supports the creation, use and adaptation of inclusive and quality OER, and facilitates international cooperation in this field.

The Recommendation is the only existing international standard-setting instrument on OER and is the fruit of over a decade of efforts to bring together a wide diversity of stakeholders



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



“To achieve the potential of Open, Flexible, and Distance Learning created through our members and learning communities”

– VISION

ICDE activities and projects in Open education and OER



OER Dynamic Coalition

The OER Dynamic Coalition - launched by UNESCO on 2 March 2020 - has been established to support the implementation of the UNESCO OER Recommendation. It is composed of experts from Member States, with a focus on UNESCO National Commissions, IGOs, UNESCO Category 2 Centres, specialised institutions, civil society and the private sector.

The concept for the OER Dynamic Coalition originated from the Ministerial Statement delivered at the 2nd World OER Congress, which was signed by the 14 Ministers responsible for Education on the event's Ministerial Panel. The OER Dynamic Coalition is also referenced in the Preliminary Report for the Draft Recommendation sent out to Member States in April 2019 and was endorsed by the Category 2 Meeting on the draft Recommendation held on 27 and 28 May 2019.

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ICDE Global Advocacy Campaign – [more information](#)



"Open and distance education is one strategy that enables economic, social, political, and digital justice"
– ICDE Presidents' Forum 2021

ICDE GLOBAL ADVOCACY CAMPAIGN FOR OPEN, FLEXIBLE AND DISTANCE LEARNING

ADVOCATE AT A NATIONAL LEVEL



WHY ADVOCATE FOR QUALITY OPEN, FLEXIBLE AND DISTANCE LEARNING AT A NATIONAL LEVEL?

Advocating at a national level can influence policymakers and stakeholders to prioritise, promote and advance open, flexible and distance education as an important part of their national education system. Advocacy at this level may also seek to influence resource allocation, including the amount of the national budget being spent on for example appropriate infrastructure, systems supporting learning activities in both offline and online learning environments and necessary competency development for teachers and educational leaders. Persistent pressure from influential stakeholders e.g. non governmental organisations (NGOs), local governments, and communities to ensure equal and equitable access to education through Open, Flexible and Distance Learning, increases the chance of national governments paying attention to the issue and may lead to (the allocation of) increased budgets, which in turn may drive increased human resources and public awareness. Policymakers at the national level can be urged to adopt significant benchmarks for quality Open, Flexible and Distance Education in order to create a real difference to close the education gaps and to make commitments to monitor and measure appropriate targets.

WHAT IS ADVOCACY AT A NATIONAL LEVEL?

Advocating at the national level entails influencing the policymaking process of your country to bring about progress. It involves reaching out to members of parliament, ministries of education, departments for innovation, technology, health, and jobs, program directors, and other related policymakers in order to persuade governments to commit to specific goals for bringing access to quality, open, flexible and distance learning to all. It requires first determining who the decision-makers are, how the policy cycle functions, and how to approach policymakers in your region, before putting together a strategy with clear objectives and actions. It requires a thorough understanding of the facts as well as the ability to construct persuasive arguments in favor of your objectives. Advocacy campaigns can evolve from a local to a national level, where the opinions and agendas of civil society and local politicians can influence national officials and authoritative forces at a higher level.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Achieving inclusive and quality education for all reaffirms the belief that education is one of the most powerful and proven vehicles for sustainable development. This goal ensures that all girls and boys complete free primary and secondary schooling by 2030. It also aims to provide equal access to affordable vocational training, to eliminate gender and wealth disparities, and achieve universal access to a quality higher education.

Source: United Nations Development Programme, 2020



OPEN AND DISTANCE EDUCATION IS ONE STRATEGY THAT ENABLES ECONOMIC, SOCIAL, POLITICAL, AND DIGITAL JUSTICE.



REAL CHANGE REQUIRES A REAL INVESTMENT: CONNECTIVITY AND BANDWIDTH ARE KEYS TO EQUITABLE ACCESS TO **EDUCATION FOR ALL**



INTERNATIONAL COUNCIL FOR OPEN AND DISTANCE EDUCATION

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OPEN —
— PRAXIS

Upcoming conference: register at www.icde.org



ICDE 2022
LEADERSHIP SUMMIT

Leadership for EdTech Oriented Innovation in Education

20-21 January, 2022

  INTERNATIONAL COUNCIL FOR OPEN AND DISTANCE EDUCATION  교육부
Ministry of Education

The banner features a dark blue background with a white geometric pattern on the left side. The text is in white, and there are three logos at the bottom: a 50th anniversary logo, the ICDE logo, and the South Korean Ministry of Education logo.

Thank you!

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